

## **Whitlock Celebrates 60 Years of Video Collaboration at InfoComm 2016**

**Whitlock is bringing a Microsoft Surface Hub to the show, reflecting its powerful applications and integration with traditional videoconferencing.**

RICHMOND, Va., June 7, 2016 [/PRNewswire/](#) -- Whitlock, a video collaboration company, is excited to announce its [60-year anniversary](#) at InfoComm, the largest international conference for audio, video and unified communications solutions. Their plans include a unique presence on the show floor with Pexip (booth N2437), as well as a happy hour and other celebrations with top customers and partners.

Whitlock will have a Microsoft Surface Hub on display to demonstrate to InfoComm attendees how this unique device is helping transform business.

"The Microsoft Surface Hub is a game changer," states Julian Phillips, Whitlock Executive Vice President. "We partnered up with Microsoft early to bring this to market as we see amazing potential in the enterprise, energy, healthcare and higher education verticals. Our Global Presence Alliance partners are also aligned and delivering the Surface Hub in major business centers worldwide."

The Microsoft Surface Hub brings new capabilities for connecting remote and local employees, sharing content - including visualizing data using 3D rendering apps - and live annotation to groups located in different locations. Plus, the 4K display resolution and multi-touch and inking capabilities of Surface Hub are hard to match. It is a great solution for huddle spaces and open work environments enabling people to walk up and get started.

Early feedback from Whitlock customers reveals high praise and excitement about the potential for transforming how people collaborate at work by revitalizing business goals and jump-starting process improvements.

In its booth, Pexip will be presenting its scalable platform for businesses interested in less hardware, and more flexibility for video meetings especially for a remote workforce. Whitlock is a Pexip reseller and solutions provider, and also offers a range of virtual solutions for businesses using the cloud.

Whitlock is promoting its growth and longevity by sending more than 60 delegates to take part in its 60-years celebrations at InfoComm. This also includes a presence in the Careers Zone in booth N1675m, where the company hopes to attract new talent during the show.

"For me, it all comes down to hiring the right people that can develop and sustain your culture," says John Whitlock, Chairman. "This strategy has worked for us and delivered steady growth since our inception. We are very proud to celebrate this 60-year milestone."

### **About Whitlock**

Whitlock is a video collaboration company that provides strategy, management, technologies and support to the world's largest and most innovative businesses. We believe face-to-face collaboration creates stronger relationships and makes way for both business and personal success. What we give to a customer is the ability to connect, work together and share ideas with each other and the world, with a reliable video experience every time. Whitlock serves customers across the U.S. and provides multi-national solutions through the [Global Presence Alliance](#).

Video - <http://youtu.be/PgbFfY77aSU>

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For further information: For media inquiries, please contact: Cheryl Cox, Director, Marketing & Communications, [cheryl.cox@whitlock.com](mailto:cheryl.cox@whitlock.com)

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