

## **ATEN to Host Presentation and Participate in Panel Discussion at HDBaseT Booth during InfoComm 2017**

IRVINE, Calif., June 7, 2017 /PRNewswire-iReach/ -- [ATEN](#), the leading provider of IT connectivity and total management solutions, announced it will host a presentation and participate in a panel discussion at the HDBaseT Alliance/Valens booth (#3761) at InfoComm 2017. ATEN will also partner with Eiki International, offering live product demos at the Eiki booth (#1674). In addition, those who visit the ATEN booth (#2167) will have the opportunity to enter ATEN's Ultimate Giveaway Sweepstakes for a chance to win one of the several prizes.

ATEN Product Manager YT Liang will present the session, "**Connecting the Real World with HDBaseT: True stories about HDBaseT technology adoption and how it can benefit you and your customers**" at the HDBaseT Alliance/Valens booth on June 15<sup>th</sup> from 11:00 – 11:30 AM. Those who attend ATEN's presentation will be able to drop off their business card for a chance to win a \$50 Amazon gift card. ATEN will also participate in a panel discussion at the HDBaseT booth, titled **HDBaseT-IP: Think Outside the Room** on June 15<sup>th</sup> from 3:00 – 3:30 PM. In addition to the presentation and panel discussion, live demos of ATEN's 4 x 4 HDMI HDBaseT-Lite Matrix Switch ([VM3404H](#)) will be featured at the HDBaseT booth.

ATEN will also partner with EIKI International during InfoComm 2017 and have a presence at the EIKI booth, highlighting its [Control System](#) and [Video Matrix Solutions](#). "EIKI has been a proud distributor of ATEN Pro A/V solutions for over two years", said Steve Rubery, National Sales Manager at EIKI. "ATEN has been at the forefront of HDBaseT solutions that work well with our projector lineup, and they provide excellent support and are very easy to work with." EIKI markets a broad range of projection technology for education, religious, government, entertainment and business facilities and their products are available through a network of professional A/V resellers for both large and small venues in houses of worship, theaters, auditoriums, classrooms and conference halls.

InfoComm attendees are encouraged to schedule a booth tour with ATEN; those who stop by will have the opportunity to enter ATEN's Ultimate Giveaway Sweepstakes for a chance to win one of the following prizes:

- 1 EIKI EK-100W 3600 ANSI Lumens WXGA Entry Level Projector (MSRP: \$995.00)
- 1 ATEN US7220 2-Port Thunderbolt 2 Sharing Switch (MSRP: \$600.00)
- 1 ZOTAC ZBOX C Series CI323 Nano Passive Cooling Mini PC (MSRP: \$149.99)
- 10 Misfit Flash Fitness & Sleep Trackers (MSRP: \$49.99)

To book an ATEN booth tour at InfoComm 2017, [click here](#).

For more information about HDBaseT, visit [www.hdbaset.org](http://www.hdbaset.org)

For more information about EIKI International, visit [www.eiki.com](http://www.eiki.com)

### **About ATEN**

Established in 1979, ATEN is recognized around the globe as the leading provider of connectivity and management solutions for accessing and sharing technologies. ATEN offers a broad range of products in IT infrastructure access management, professional audio/video and enterprise KVM to meet the needs of consumers in markets such as banking & finance, broadcasting & media, corporate, education, government, and transportation. ATEN has 650+ issued patents and an international R&D team that produces a constant stream of innovative solutions, resulting in a comprehensive portfolio of products available worldwide.

For more information about ATEN, please visit [www.aten.com](http://www.aten.com).

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