

## **Ricoh empowers collaborative workplaces with deep expertise, innovative AV solutions and comprehensive services**

**From holograms to cognitive IoT, visual communication technologies become more than a tool at INFOCOMM 2017**

ORLANDO, Fla., June 13, 2017 /PRNewswire/ -- [Ricoh](#) today announced how its latest technologies, services and solutions are creating more inclusive, productive collaboration for the new era of digital workplaces. From huddle rooms to board rooms, companies are looking for creative ways their ideas can come together with people in different locations. At [INFOCOMM 2017](#) (booth 2861), Ricoh is showcasing its innovative solutions featuring hologram, artificial intelligence and IoT technologies, and a new team of AV Solution Managers that can help design fully integrated collaboration solutions tailored to unique visual communication and mobile collaboration needs.

The meeting of the future will be on display at InfoComm with Ricoh's [Intelligent Workplace Solution](#). The industry's first IBM Watson-powered Interactive Whiteboards act as a meeting participant that can make workplaces more efficient and engaging. Real-time analytics help guide discussions so teams can conduct better meetings and make faster, better, more informed decisions. With the new Meeting Manager, users can leverage IBM's Watson intelligence and voice technologies to hold a better meeting – with automatic attendee tracking, capture of notes, transcripts and action items, social intelligence, and even live translation into other languages. This customizable, easy-to-use feature also integrates with Ricoh's Advanced UCS for videoconferencing, and with Google Calendar for easy scheduling and calendar insight.

Visitors can also experience how Ricoh's expanded line of [interactive whiteboards](#) goes beyond hardware and transcend silos to offer flexibility and increased productivity. For companies looking for a user-friendly whiteboard with built-in collaboration, Ricoh offers its Business controller for simple operation and maximum security. Ricoh also offers interactive whiteboards with a full Windows 10 controller that can be easily used with any Windows 10-compatible software, including specialized, industry-specific applications.

In addition to the portable 21.5-inch [RICOH D2200](#) and the room-filling 84-inch [D8400](#) interactive whiteboards, Ricoh is previewing its expanded line of whiteboards at the show: the new 55-inch D5520, 65-inch D6510, and 75-inch D7500, which represents a new size in the portfolio that is ideal for collaboration in lecture halls and larger meeting rooms. Visitors can experience these solutions in lifelike, real-time collaboration situations that emulate working across a variety of connected devices, locations, and use cases, such as product development, blueprint markups, brainstorming sessions or interactive learning. These newest additions continue to boast the benefits of Ricoh's interactive whiteboard line, such as the ability to connect to up to 1,420 participants, an intuitive mobile IWB companion app, and an optional interactive pen.

"At its heart, Ricoh is about helping individuals to work smarter," said John Brophy, Vice President, Product Marketing, Ricoh USA, Inc. "To communicate that, this year's booth goes beyond displaying individual technologies as standalone examples. Instead, we wanted to highlight how our solutions – and more importantly, our people – can bring expertise and services to provide an end-to-end collaboration experience that is greater than the sum of its parts."

The huddle room trend, which empowers collaborative, productive meetings in flexible spaces, is in full force at the booth. Convenient meeting room and desk scheduling from [Condeco](#) will be onsite to show visitors how they can optimally manage their meeting space resources in the era of mobile workforces and hot desking.

Visitors can also experience convenient, easy-to-use, pre-tested collaboration packages that combine Ricoh solutions, such as its industry leading ultra-short throw projectors and 21.5-inch interactive whiteboards, and efficient speaker/microphones units and high resolution videoconferencing cameras.

The digital employee of the future will also be onsite. Sharon, a [RICOH Virtual Self-Service Hologram](#), will welcome show attendees and automatically and intelligently transform into a product specialist that adds a new layer of engagement to solution demos. Visitors to the Ricoh booth will have the opportunity to take photos of themselves with Sharon and participate in the #RicohHoloSelfie contest for a chance to win an ultra-mobile pico projector for on-the-go collaboration.

Since last year's show, Ricoh has continued to expand its projector lineup, which includes breakthrough technologies, such as affordable laser illumination, maintenance-free features, and a range of XGA, WXGA and WUXGA resolutions with the RICOH PJ WXL5670 and WUL5670. For educational settings where collaborative curriculums and flipped classrooms are trending, the new RICOH PJ X4152N series can support interactive media, be positioned at any angle for 360-degree mounting, and enable a presenter to stand in front of a screen without casting a shadow or being blinded by glare.

For the latest updates and insights on Ricoh's solutions and InfoComm17 activities, visit <https://www.ricoh-usa.com/en/about-us/events/infocomm-2017> or follow [@RicoHTweets](#) on Twitter, Ricoh USA, Inc. on [Facebook](#) and [LinkedIn](#). Media interested in scheduling briefings at the show should contact Tracey Sheehy at 908-705-4596.

## **| About Ricoh |**

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – imagine.change. – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2017, Ricoh Group had worldwide sales of 2,028 billion yen (approx. 18.2 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com).

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