

## Casio Launches New Ultra Short Throw LampFree® Projector At InfoComm 2017

### XJ-UT311WN Projects Bright Images at Close Range

DOVER, N.J., June 14, 2017 /PRNewswire/ -- [Casio America, Inc.](#), a leading projector manufacturer, announced today that it has expanded its [LampFree® line](#) of projectors with the introduction of the [XJ-UT311WN](#) Ultra Short Throw Projector. This model, along with Casio's full line of innovative projectors, will be on display in the company's booth (#2527) at InfoComm 2017 from June 14-16 at the Orange County Convention Center in Orlando, Florida.

Ideal for displaying images at close range, the XJ-UT311WN can project brilliant shadow-free, crisp visuals thanks to its built-in 0.28:1 fixed lens. The built-in short throw lens and advanced mirror system provides an extremely close throw ratio and projects an 80" image from just 1.5 feet away (up to 110" diagonal). The XJ-UT311WN produces 3,100 lumens of brightness and boasts WXGA (1280 x 800) resolution, producing up to 1.07 billion colors, with a 20,000:1 contrast ratio which is ideal for displaying HD content from video and computer sources.

"Casio's innovative line of projectors continues to evolve to bring new and advanced features and conveniences to our customers," said Joe Gillio, Senior Director Strategic Planning and Marketing, of Casio's Business Projector Division. "This new Ultra Short Throw projector is a terrific option for smaller spaces, like meeting rooms or classrooms, not only because of its long lifespan but also because of its ability to produce images with impressive brightness."

In addition to projecting at close range, the XJ-UT311WN is equipped with Casio's unique cool-running Laser and LED Hybrid Light Engine that lasts for up to 20,000 hours without ever needing to replace costly lamps or filters and requires minimal maintenance. This esteemed technology combines a laser and LED light source to create a high-brightness, mercury-free tool that uses up to half the amount of power per unit than other lamp-based projectors. This makes Casio's projectors a safer and more affordable choice for organizations and companies that are looking to not only go green but also save money at the same time.

The projector also offers a full assortment of [connectivity and features](#). Network (RJ-45) and local RS-232 connections provide control and remote status monitoring capabilities and a wireless presentation adaptor is included.

To view Casio's press materials for InfoComm 2017, including press releases and images of the XJ-UT311WN, please visit: <http://infocomm.vporoom.com/Casio>. For additional information on Casio's full portfolio of LampFree projectors, visit [www.CasioLampFree.com](http://www.CasioLampFree.com).

### About Casio LampFree® Projectors

*Casio's portfolio of LampFree® projectors combines a laser, a fluorescent element and an LED light to deliver a mercury-free hybrid light source that lasts up to 20,000 hours while sustaining a high brightness and keeping maintenance costs to a minimum. Casio has five series of LampFree® projectors that are available for home, business, education and commercial applications - Core, Advanced, Slim, Ultra Short Throw, and 4K Ultra HD. For additional information on Casio's projector series and LampFree® technology, please visit [www.CasioLampFree.com](http://www.CasioLampFree.com).*

### About Casio America, Inc.

*Casio America, Inc., Dover, N.J., is the U.S. subsidiary of Casio Computer Co., Ltd., Tokyo, Japan, one of the world's leading manufacturers of consumer electronics and business equipment solutions. Established in 1957, Casio America, Inc. markets calculators, keyboards, digital cameras, mobile presentation devices, disc title and label printers, watches, cash registers and other consumer electronic products. Casio has strived to fulfill its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. For more information, visit [www.casiouusa.com](http://www.casiouusa.com).*

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