Mvix Wins InfoComm 2017 Best of Show Award for Digital Signage Software
Mvix's comprehensive XhibitSignage content management software (CMS) receives the InfoComm 2017 Best of Show Award - Digital Signage.

STERLING, Va., June 20, 2017 /PRNewswire/ -- Mvix, a leader in content-rich digital signage solutions, today announced that their software was named winner of the 2017 InfoComm - Digital Signage Best of Show Award. Presented by NewBay Media, the Best of Show Awards recognize new and outstanding products exhibited at the InfoComm 2017 show. Just recently, Mvix also won the 2017 DIGI Award for Best Digital Signage Software.

About XhibitSignage

Free for all Mvix customers, XhibitSignage is a content-rich digital signage software that enables businesses to create and send dynamic content to touchscreen displays, digital signs, video walls, and 4K displays. This is made possible through integrations with 3rd party APIs such as emergency/CAP alerts, social media, live traffic, dynamic weather, RSS/MRSS feeds, news, enterprise HTML5, Google Docs, wayfinding, QR code, and more.

The software also includes industry-specific content apps such as courtroom dockets, movie box office, flight stats, event listings, metrics dashboards, workplace posters and more.

In addition to the apps and widgets, XhibitSignage has an all-in-one platform with unique features that are engineered to simplify the management of digital signs, content, playlists and playback schedules.

Smart playlists automate the process of building and updating playlists. This feature allows for campaigns to be auto-populated based on content tags and hierarchy in order to tell a complete story or message.

XhibitSignage also has a multi-user platform for team collaboration; a scheduling tool for comprehensive day-parting and calendar-based scheduling; a screen template editor for editing and customizing the screen layout; reports that include user access, playback log, bandwidth usage, software updates reports, activity reports and more.

XhibitSignage Touch

XhibitSignage leads the market in interactive/touch functionality as well. It is one of only a handful of platforms that allows users to design and implement touch layouts without the required assistance of a costly development team. The touch templates and layouts are not predefined — users can truly customize and edit the interactive experience in a manner reflective of their brand.

Combining interactive and non-touch digital displays across a facility, campus, hospital, corporate office or retail location, all controlled by one centralized login, revolutionizes the concept of digital signage management.

"Our goal has always been to develop a solution that challenges our clients to rethink how they communicate and engage with their audiences," said Mike Kilian, the Senior Director of Business Development at Mvix. "So as you can imagine, we are very honored and humbled to be recognized for our innovation and as a leader in digital signage technology."

SOURCE Mvix

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