

## **Casio's LampFree Projector Receives Accolades at InfoComm 2017** **Casio's LampFree® XJ-UT351WN Honored by Tech & Learning and Rental & Staging Magazines**

DOVER, N.J., June 27, 2017 /PRNewswire/ -- [Casio America, Inc.](#), a leading projector manufacturer, is proud to announce that its [LampFree XJ-UT351WN](#) Ultra Short Throw Projector was honored with prestigious awards from NewBay Media publications *Tech & Learning* and *Rental & Staging* earlier this month during InfoComm 2017 in Orlando, Florida. Products that were submitted to these prominent award programs were judged by panels of professional users and editors on factors including design, usability and affordability. Produced in Casio's premium manufacturing facility, the XJ-UT351WN offers all of the features and performance qualities that its customers have come to rely on.

"When it comes to innovation, Casio never stops and we continue to pave the way in LampFree technology, which is why we are very proud to receive these two awards," said Joe Gillio, Senior Director Strategic Planning and Marketing of Casio's Business Projector Division. "We invest so much research and development into our entire projector portfolio and we are incredibly honored to be recognized for producing a high quality projector that meets users' needs across different industries."

The *Tech & Learning* "Best of Show" award program recognizes outstanding products exhibited at InfoComm that are new since the previous year's show. The award process consists of panels of professional users and editors who are chosen in advance to evaluate all product nominations and select the winners during the show. The *Rental & Staging* "New Product Award" recognizes the best new products introduced from June 2016 to March 2017, for either the staging market or the AV rental market.

Casio's [XJ-UT351WN](#) is ideal for meeting rooms, classrooms and intimate presentation areas because of its ability to generate large images over a very short projection distance, built-in 16-watt speaker and ability to turn on and reach full brightness in only five seconds. In particular, the built-in short throw lens and advanced mirror system provides an extremely close throw ratio (0.28:1) and projects an 80" image from just 1.5 feet away. The XJ-UT351WN provides high brightness, output of 3500 lumens, in WXGA resolution and produces up to 1.07 billion colors with a 20,000:1 contrast ratio, which is ideal for displaying high resolution graphic content from video and computer sources. Additionally, the XJ-UT351WN combines a laser, a fluorescent element and a LED light to deliver a mercury-free hybrid light source which eliminates the need for expensive and hazardous mercury lamps while delivering a 20,000 hour estimated operating life. It also consumes up to half the amount of power per unit than traditional lamp-based projectors: power consumption is 225 watts at the brightest setting and 125 watts with minimum brightness.

The XJ-UT351WN is available for purchase through Casio's National Pro AV dealer network and authorized distributors with a MSRP of \$1,799.99.

For additional information on Casio and its full portfolio of LampFree projectors, visit [www.CasioLampFree.com](http://www.CasioLampFree.com).

### **About Casio LampFree® Projectors**

*Casio's portfolio of LampFree® projectors combines a laser, a fluorescent element and an LED light to deliver a mercury-free hybrid light source that lasts up to 20,000 hours while sustaining a*

high brightness and keeping maintenance costs to a minimum. Casio has five series of LampFree® projectors that are available for home, business, education and commercial applications - Core, Advanced, Slim, Ultra Short Throw, and 4K Ultra HD. For additional information on Casio's projector series and LampFree® technology, please visit [www.CasioLampFree.com](http://www.CasioLampFree.com).

#### **About Casio America, Inc.**

Casio America, Inc., Dover, N.J., is the U.S. subsidiary of Casio Computer Co., Ltd., Tokyo, Japan, one of the world's leading manufacturers of consumer electronics and business equipment solutions. Established in 1957, Casio America, Inc. markets calculators, keyboards, digital cameras, mobile presentation devices, disc title and label printers, watches, cash registers and other consumer electronic products. Casio has strived to fulfill its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. For more information, visit [www.casiouusa.com](http://www.casiouusa.com).

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