

Audio Visual Professionals Unite: Diverse Range Of Award-Winning Products From Canon On Display At The 2018 InfoComm Show

Booth to Showcase Projectors, 4K Reference Displays, Pro Video and Cinema Cameras and Lenses, and the Expanded CarePAK PRO Service Program

MELVILLE, N.Y., May 31, 2018 [/PRNewswire/](#) -- Canon U.S.A. Inc., a leader in digital imaging solutions, will be exhibiting its robust lineup of award-winning professional products at the 2018 InfoComm Show (June 6-8) at the Las Vegas Convention Center in booth #C2929. Featured projectors will include Canon's new REALiS WUX7000Z Laser and REALiS WUX7500 Lamp LCOS models, and attendees who visit the booth will also receive hands-on demos of Canon's other renowned professional 4K and high-definition imaging products, including the popular 4K reference displays, pro camcorders and cinema cameras and lenses. Canon U.S.A.'s Service & Support team will be on hand to discuss the newly announced additions to Canon's CarePAK PRO program* which will now cover the Company's cinema and professional video products. Furthermore, the booth will also feature two live solution partners, [aboutGolf](#) and [Zaxel](#), who will host interactive demos to show how Canon projectors help drive their advanced solutions.

"InfoComm continues to be a valuable opportunity for us to engage with our existing customers and establish new relationships by discussing how our award-winning imaging products help deliver visual stories in higher education, houses of worship, and other key industries and applications," said Kazuto Ogawa, president and COO, Canon U.S.A., Inc. "The recent expansion of Canon's CarePAK PRO program is just one way in which we are working 'after the sale' to ensure our customers remain satisfied and our service exceeds their expectations; we are very proud to be promoting CarePAK PRO here at this show."

The Canon booth will showcase a range of professional products, including two newly debuted projector products for 2018:

- **REALiS WUX7000Z Pro AV LCOS Projector:** The REALiS WUX7000Z LCOS Projector combines long-lasting performance, high brightness, along with a wide range of interchangeable lens options and advanced features in a compact design. Its small form factor makes it the perfect choice in difficult locations where space is critical.
- **REALiS WUX7500 Pro AV LCOS Projector:** The REALiS WUX7500 LCOS Projector combines exceptional image quality, high brightness and superb quietness at only 27db**, along with a wide range of interchangeable lens options and advanced features.

Canon CarePAK PRO

Canon recently announced an expansion of its CarePAK PRO service and support offering to meet the needs of the cinema industry and professional video markets. The program now includes accidental damage protection from drops, spills, and power surges, protecting customer investments from unforeseen repair costs and excessive downtime and covers professional products such as Cinema EOS, cinema lenses and pro camcorders***. Unique to Canon, CarePAK PRO offers other valuable benefits including hardware coverage from normal wear and tear, free inbound and return shipping within the United States for all eligible service and repairs as well as the use of genuine Canon parts for all services ***.

Booth Solution Partners

[aboutGolf](#), the leading indoor golf simulation company, will feature Canon's REALiS 4K600STZ 4K LCOS Projector to help attendees examine their backswing or work on their short game while they tee off with a golf simulation experience in the booth.

[Zaxel](#), an imaging company specializing in high-resolution servers, will demonstrate its new zDome Uni, which will feature Canon's REALiS WUX500ST short-throw projector. The new zDome Uni combines one projector and special warping software to fill a dome screen, creating a unique immersive experience ideal for flight simulations, VR applications and computer games. Users can enjoy a 3D-illusion experience without the need to wear goggles, which warps a 360-degree video in real time and outputs to the projector to fill the entire dome.

For more information about Canon projectors, please visit projectors.usa.canon.com and for more information about Canon's wide range of other professional products, please visit usa.canon.com/provideo.

About Canon U.S.A., Inc.

Canon U.S.A., Inc., is a leading provider of consumer, business-to-business and industrial digital imaging solutions to the United States and to Latin America and the Caribbean markets. With approximately \$36 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks third overall in U.S. patents granted in 2017[†] and is one of Fortune Magazine's *World's Most Admired Companies* in 2018. Canon U.S.A. is committed to the highest level of customer satisfaction and loyalty, providing 100 percent U.S.-based service and support for

all of the products it distributes in the United States. Canon U.S.A. is dedicated to its *Kyosei* philosophy of social and environmental responsibility. In 2014, the Canon Americas Headquarters secured LEED® Gold certification, a recognition for the design, construction, operations and maintenance of high-performance green buildings. To keep apprised of the latest news from Canon U.S.A., sign up for the company's RSS news feed by visiting www.usa.canon.com/rss and follow us on Twitter @CanonUSA. For media inquiries, please contact pr@cusa.canon.com.

†Based on weekly patent counts issued by United States Patent and Trademark Office.

All referenced product names, and other marks, are trademarks of their respective owners.

*See terms and conditions for details located at: <https://shop.usa.canon.com/shop/en/catalog/carepak-pro-terms>

** When Lamp Mode set to Power Saver 2

***Conditions and restrictions apply.

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