

## **The Global Presence Alliance Recognizes Leading Globally Capable Vendors A tradition continues identifying vendor global excellence at Infocomm.**

AMSTERDAM, June 21, 2018 /PRNewswire/ -- The [Global Presence Alliance](#) (GPA), the "Star Alliance" of the Integrated Audio-Visual Experience Industry, is pleased to announce 9 recipients of its 2018 Global Vendor Excellence Awards. These awards are presented to the leading Audio, Video, and UC manufacturers and vendors as recognized through a formal member voting process evaluating more than 40 technology companies worldwide. Results are based upon evaluations of programs, support, solutions and capacity to provide these consistently as a part of a global enterprise program for the GPA and its customers.

GPA Executive Director Byron Tarry notes, "Presentation of our Global Excellence Awards is an annual tradition for us at InfoComm. We clearly recognise we cannot deliver upon our promise of global consistency without vendor partners equally focused on fulfilling this commitment. Being the world's largest AV alliance, and an organization purpose-built for global deployment, this gives us unparalleled insight into all of our technology partners' capabilities on a global scale. These awards recognise the best of the best in the market based on feedback from thousands of professionals worldwide."

The GPA's 2018 Board President and Vice President of Technology for [Whitlock](#), John Bailey added, "Aside from being a valuable resource to our members regarding which partners they should align with to architect effective global collaboration deployment and support programs, it is our hope that these awards will also encourage all supplier-partners to strive for more mature and enhanced capabilities in supporting global customers. Customer demand is at an unprecedented level in the enterprise market, as collaboration technology integrated into a broader Modern Workplace strategy has become a critical C-Level priority across the globe."

For 2018, the following vendors are recipients of the GPA Global Excellence awards:

- Biamp
- Cisco
- Crestron
- Logitech
- Leyard/Planar
- NEC
- QSC
- Samsung
- Shure

As we celebrate our own Infocomm milestone of 10 years since the formation of the Global Presence Alliance, we congratulate all of these organizations on this recognition of excellence, and thank them for their efforts in allowing us to deliver even greater success for our members and customers in the years to come.

### **About Global Presence Alliance**

The Global Presence Alliance is a consortium of privately-held audiovisual and collaboration technology integrators, who deliver solutions and support as one organization to global customers. Aligned by similar values and a business commitment as part of the GPA B.V., our members offer a combined talent pool of thousands of professionals, following the same protocols and procedures all across the globe. GPA customers enjoy the convenience of working with local, "in-country" specialists with oversight from global program managers. Together, we deliver technology strategy, roadmap reviews, integration and 24/7 managed support. Our global AVNOC is located in the Netherlands, where we are incorporated. GPA members offer worldwide staging and demonstration facilities as well as onsite support for all major business hubs. Learn more at [www.global-presence.org](http://www.global-presence.org).

### **About Whitlock**

Whitlock is a video collaboration company, and a founding member of the Global Presence Alliance. We advise on the best technologies to create the most impactful environments to drive positive change. We are strategists, integrators, engineers, workplace experts and support teams, all motivated to help you get more face-time with the people that matter to you the most. Whitlock exists to help you build your next big ideas, and then share it with the world. [www.whitlock.com](http://www.whitlock.com)

*Whitlock distributes press releases on behalf of the GPA in the United States as the leading regional partner.*

SOURCE Global Presence Alliance

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