AVI-SPL Allies with Asia's Top AV and UC Solutions Provider Vega Enhancing its leading global presence, AVI-SPL formalizes strategic alliance with Vega to provide superior service and consistent support to global clients operating in Asia

ORLANDO, Fla. - June 14, 2017 - Kicking off InfoComm 2017 with a bang, AVI-SPL, the global leader in AV systems integration and collaboration solutions, has formalized its strategic partnership with Asia-based AV/IT leader, Vega.

An extension of AVI-SPL's Global Accounts Management Program that was announced earlier this year, the inclusion of Vega's widespread talent and resources in Asia will greatly enhance AVI-SPL's high-end, high-touch global delivery model. Under the terms of the agreement, Vega will be the primary source for supporting AVI-SPL's multi-national customers through Asia, including key locations in India. A global provider, AVI-SPL will continue to oversee the project lifecycle from design to deployment, management and support, working hand-in-hand with Vega, rather than handing off, projects within the region to contracted resources.

"Having vast network of localized channel partners can create an inconsistent customer experience. Our clients signed on to work with us, so it was important to AVI-SPL to find a like-minded partner that our clients can trust and who can provide the same level of consistency, reliability, and scalability they've come to expect," said AVI-SPL CEO John Zettel. "Vega's history of success and extraordinary presence in Asia makes them the ideal partner for AVI-SPL, and we look forward to working very closely with their team to ensure the partnership's success and our customer's satisfaction within the region."

"We have been collaborating with AVI-SPL on successfully deploying systems for multi-national clients for several years and this formalization of our strategic partnership solidifies the commitment and cooperation between our companies," said Matthew Deayton, global business development director for Vega. "We're excitedly looking forward to the opportunities that are going to opened."

Vega will join Australia's top collaboration solutions provider, Connected Vision Group, as global provider AVI-SPL continues to expand its presence worldwide through key, strategic alliances with regional leaders. Prior to the formal partnership, the trio had already worked together for some time. In recent years, the global partners have successfully joined forces to support multi-nation projects for enterprise customers in North America, Europe, Asia, and Australia.

As part of Vega facilitating and provision of services, all projects also benefit from AVI-SPL's global managed services operations network. Powered by the company's own innovation, the Unify ME Symphony platform, AVI-SPL proactively monitors and remotely manages its customer's AV and UC devices, meeting room scheduling and call launching, as well as provides key data to improve business outcomes.

Join AVI-SPL and Vega to celebrate and learn more:

Guests attending InfoComm 2017 can learn more about Vega by visiting AVI-SPL's booth #1660, or by joining the following events scheduled for Wednesday, June 14.

- Ceremonial Signing 2:30 P.M AVI-SPL booth #1660
- Peer-to-peer Networking Reception 3:00 P.M. W106

For more information on the new partners, visit <u>AVISPL.com</u> or <u>Vega-Global.com</u>.

About AVI-SPL

AVI-SPL designs, builds, integrates, and supports systems and environments that enable communication and collaboration. AVI-SPL has highly trained and certified system engineers in offices throughout the United States, Canada, and EMEA in addition to an international network of solution providers in 30 countries. Connect with AVI-SPL on <u>Twitter</u>, <u>Facebook</u> and <u>LinkedIn</u>.

About Vega

Vega strives to deliver best value to our clients in everything we do. Being one of the biggest AV/IT solutions providers in APAC, with the global presence, we set the standards for quality, service and professionalism in our sector. Our global presence enables our customers to enjoy a consistent Vega engagement internationally. Today, Vega has become a clear choice solutions provider for local and international customers.

About Connected Vision

Connected Vision is a group of audio visual companies in Australia that can provide national coverage to companies who seek it. The group is made up of Videopro, Vizcom, Insight Systems and Leedall Presentation Systems. Combined the group employs over 300 people and works with some of the largest corporate, government and education clients in Australia.

http://infocomm.vporoom.com/AVI-SPL-Allies-with-Asias-Top-AV-and-UC-Solutions-Provider-Vega