## **Auralex® Displaying Updated SonoFiber™ Materials**

- SonoFiber now comes in both panels and rolls, and new color options are available -

InfoComm, Orlando, FL, June 14, 2017 - Auralex® Acoustics, Inc. (booth 6582), the world's leading brand of acoustical treatments, is now shipping newly updated versions of its popular SonoFiber™ material, a cost-effective treatment with great acoustical properties. SonoFiber is now available in both one-inch-thick panels and two-inch-thick rolls. Panels come in a package of fourteen 1" x 24" x 48" units, and the rolls measure 2" x 48" [4 feet] x 300" [25 feet]. The rolls feature a black scrim membrane on one side and available in recycled cotton . New colors for the individual panels are also available: charcoal, light gray, white and beige color options are all now offered.

SonoFiber is the perfect solution for contractors and system integrators with projects requiring a Class A fire rating without the aesthetic demands of designer treatments such as fabric-covered panels. Made from recycled cotton fibers, SonoFiber is ideal for nightclubs, restaurants, gymnasiums, houses of worship, multi-purpose rooms and other commercial or industrial environments. SonoFiber is also ideal for unfinished metal deck ceilings with common acoustical issues like echo and reverberation.

For more information, please visit <a href="www.auralex.com/">www.auralex.com/</a>.

## About Auralex® Acoustics, Inc.

Located in Indianapolis, Auralex<sup>®</sup> Acoustics was founded in 1977 with a mission to provide top-performing acoustical treatment products at the best possible value. Since then, thousands of satisfied Auralex customers have experienced improved acoustics, expert advice and exceptional customer service. Auralex products enjoy widespread use among prominent artists, producers, engineers, corporations, celebrities and government agencies worldwide.

Auralex Acoustics has become the industry leader in innovative sound control solutions and continues to enjoy rapid growth through an international network of authorized dealers. Visit the Auralex Web site at <a href="mailto:www.auralex.com">www.auralex.com</a>. Auralex can be reached via email at <a href="mailto:auralex.com">auralex.com</a> or by calling 1-800-959-3343.

###

Auralex® Acoustics is exhibiting at booth 6582 at the 2017 InfoComm Convention in Orlando, FL.

For further information: Clyne Media, Inc., 615-662-1616, pr@clynemedia.com

http://infocomm.vporoom.com/Auralex-Displaying-Updated-SonoFiber-Materials