AURORA MULTIMEDIA DEBUTS NEW HDBaseT® 4K60 4:4:4 HDR CAPABLE PRODUCTS at INFOCOMM 2017

ORLANDO, FL June 14, 2017, (InfoComm 2017, Booth 2561) — Aurora Multimedia redefines HDBaseT with many new industry first capabilities including the ability to work at 4K60 4:4:4 with a single unshielded CAT 5e or better cable and the world's first Dante[®] option for 2 or 8 channel Dante.

Three new HDBaseT 2.0 products comprised of the HTW-2 two gang transmitter Decora[®] wall plate, HTE-TX2 transmitter box unit, and the HTE-RX2 receiver box unit will change the way HDBaseT is utilized.

All products are capable of transmitting 4K60 4:4:4 18Gbps HDMI 2.0/HDCP2.2 100m (330ft) over a single unshielded CAT cable with no quality compromise and with zero frame latency. In addition, all products have an integrated web server for remote IP control, USB 2.0 with directional control, and the world's first Dante[®] option for 2 or 8 channel Dante.

"The new Aurora HDBaseT products will further enhance the capabilities of HDBaseT and simplify installations especially with point to point installations," says Paul Harris CEO of Aurora.

"The proAV market is constantly evolving, and it is important to address needs and demands and they arise. HDBaseT is a versatile technology that enables us to deliver the performance and flexibility expected in the market today, and Aurora's HDBaseT 4K60 4:4:4 is proof of it," says *Gabi Shriki, Sr. Vice President and Head of Audio Video Business, Valens.*

HTE-TX2/HTE-RX2 HDBaseT 2.0 Transmitter/Receiver 4K60 4:4:4 18Gbps HDR (High Dynamic Range) HDMI 2.0/HDCP 2.2 Dolby ® TrueHD, Dolby Atmos ®, DTS HD ®, DTS:X ®, 7.1 PCM audio support 100m (330ft) with Unshielded CAT 5e Cable Integrated Web Server for Remote IP Control and Setup Dante[®]//AES67 Options 2 or 8 Channel Operate and power both TX and RX from a PoE Switch Two HDMI 2.0 Selectable Inputs (HTE-TX2) Two HDMI 2.0 Outputs (HTE-RX2) Auto Sensing Inputs (HTE-TX2) Two 10/100 LAN Ports Two USB 2.0 Type A for Device Connections One USB 2.0 Micro for Host PC USB direction selectable Audio DSP for Mixing, Level Control, & More RS-232, IR Input, IR Output Integrated IR receiver HTW-2 HDBaseT 2.0 Transmitter Wall Plate 4K60 4:4:4 18Gbps HDR (High Dynamic Range) HDMI 2.0/HDCP 2.2 Dolby® TrueHD, Dolby Atmos®, DTS HD®, DTS:X®, 7.1 PCM audio support 100m (330ft) with Unshielded CAT 5e Cable Integrated Web Server for Remote IP Control and Setup Dante[®]//AES67 Options 2 or 8 Channel Operate and Power both TX and RX from a PoE Switch Two HDMI 2.0 Inputs One VGA Input Auto Sensing Inputs One 10/100 LAN Ports Two USB 2.0 Type A for Device or Host Connection USB Direction Selectable Audio DSP for Mixing, Level Control, & More One RS-232 on Rear **IR Input Sensor on Front** Three Backlit Buttons for Source Selection and Programmable Functions

2 Gang Decora Available in White and Black

For further information e-mail <u>sales@auroramm.com</u> or call 732-591-5800.

About Aurora Multimedia:

Aurora Multimedia products incorporate state-of-the-art technologies that surpass typical specifications and features. From the introduction of the industry's first non-proprietary, Web-standards-based IP control systems and touch panels, to today's advanced HDBaseT[™] and IPBaseT[®] IP video distribution solutions – has made Aurora a dominant force in the AV industry. Advanced AV processors with scaling, multi-image rotation, and dual/quad display processing only add to our highly adaptive, diversified product line. Aurora provides solutions for a variety of global markets, including government, education, security, hospitality, corporate, and house of worship. <u>www.auroramm.com</u>

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