

Gorman-Redlich Introduces CAPWATCH to Emergency Alerting Product Lineup

New System Distributes Emergency Weather Alerts and More Using Latest Warning Technology

(Athens, OH – June, 7 2017) - Gorman-Redlich Mfg. Co., with nearly 40 years of excellence in commercial, industrial, and broadcast alerting, is excited to announce the addition of their new Common Alerting Protocol Weather Alerting Total Coverage Hub (CAPWATCH). The CAPWATCH brings a robust new set of mass notification capabilities to the company's existing alerting product lineup.

Long known for affordable and reliable warning equipment used by broadcast radio and television stations as well as over-the-air alerting solutions for schools, office buildings, industrial facilities, and other venues, Gorman-Redlich is now bringing next-generation alerting technology to the public.

CAPWATCH works by receiving official, government-originated alert data via the internet. That raw alert data is processed into useful, real-world notification paradigms. Multilingual text-to-speech (TTS) technology allows the alert information to be transmitted through existing public address and intercom systems while easy integration with digital signage and external warning devices provide additional audiovisual notifications. Email capabilities enable communication tools to instantly inform a wider audience of impending hazardous situations and instructions to help mitigate risk.

In addition to processing official hazard messages originated by the United States National Oceanic and Atmospheric Administration (NOAA) and National Weather Service (NWS), CAPWATCH allows administrators and emergency coordinators to initiate their own free-form warning messages to be distributed through the same robust set of notification channels.

When installed at a campus, office complex, manufacturing facility, event venue or other occupied space, CAPWATCH provides a first line of defense to help save lives and property and ensure business continuity when disaster strikes.

"The CAPWATCH will be a perfect complement to our existing alerting products like the CRW-S weather radio," said company president Jim Gorman. Gorman noted that the CAPWATCH provides especially great benefit in locations which do not receive a reliable over-the-air signal from a weather radio transmitter, or when additional notification channels, such as email, are desired.

Visit www.Gorman-Redlich.com to learn more about the CAPWATCH system and other alerting equipment or visit the Gorman-Redlich in [booth 3874](#) at InfoComm 2017.

ABOUT GORMAN-REDLICH MFG. CO.

Gorman-Redlich Manufacturing Company launched in 1972 with roots in the aviation industry, building crystal oscillators for aircraft navigation and communication equipment. In 1979, the company entered the alerting industry with a line of broad-cast quality weather radio receiver that is still in use today. The alerting product line grew to meet the evolving needs of the radio and television market with EBS and EAS equipment. Today, Gorman-Redlich continues to provide quality alerting equipment with the latest technology for the broadcast industry as well as for commercial and industrial integration. Learn more at www.Gorman-Redlich.com.

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