

## TechLogix Launches Share-Me™ Series Collaboration System at InfoComm



Madison, WI -- 2017 May 22 -- TechLogix Networkx is building a name in the collaboration market with their flagship Share-Me™ line of products. Debuting at InfoComm in Booth #3981, the SM Series simplifies in-room connectivity and control, ensuring meetings and classes start on time with virtually no upfront training.

"Meeting room collaboration is a \$100 billion annual market, but it's also a billion dollar problem," explains Cameron Smith, TechLogix CEO. "Over 20% of corporate meetings start late and 88% of meeting attendees voice frustration with technology, costing organizations over \$37 billion per year in lost productivity. TechLogix designed the SM Series to

address these issues."

"We recognize that successful collaboration requires user-friendly technology," continues Mr. Smith. "And, frankly, meeting room technology is typically far too clunky and complicated. Our goal was to design a platform which allowed anyone, regardless of training or prior system experience, to walk into a room and begin collaborating within one minute. Share-Me products are proven to accomplish this."

The SM Series simplifies the user experience to a single port for connecting laptops and tablets, and two buttons for controlling media distribution. The port and buttons are mounted onto a 2.25" round table insert, which mounts securely into tables, desks, podiums and other corporate furniture.

Using an SM Series system, users can run an entire meeting and swap on-screen content between three devices using only two buttons: an "on/off" button which turns the in-room display on or off, and a "Share-Me" button which switches the video content between users.

TechLogix also designed the SM Series for extremely quick installation. The entire system is connected using standard audio/video cables (3.5mm and HDMI, DisplayPort or VGA), and nothing requires setup or programming—even to incorporate display control. TechLogix leverages CEC to automatically identify and control connected TVs and monitors.

Complete TechLogix Share-Me™ systems start at \$449 US retail.

Additional information is available online at [www.tlnetworkx.com](http://www.tlnetworkx.com).

### About TechLogix Networkx:

Headquartered in Wisconsin, TechLogix designs, develops and manufactures technology for the custom installation and commercial audio-visual markets. They are uniquely focused on collaboration products, as well as emerging technology such as fiber optics, automated controllers, AV over IP, and 18G digital video. Additional information is available online at [www.tlnetworkx.com](http://www.tlnetworkx.com).

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