

New USB microphone now available from beyerdynamic, inc.

Orlando, FL - June 8, 2017 -- beyerdynamic, inc. is proud to announce that the Classis BM 53 USB microphone is now available at InfoComm 2017 June 14-16 in Orlando, FL Audio Pavilion, Booth 5775. The plug & play solution is ready to use for recording or transmitting sound using a laptop or PC. It is ideal for recording meetings, reports and podcasts. This USB boundary microphone is also perfect for teleconferences, video conferences, Skype conferences and teaching purposes.

The microphone can be simply attached to a laptop or a PC using the included 9 ft. USB cable, and recording can begin. When using a boundary microphone with a half-spherical polar pattern, the direction of speaking is immaterial. To record meetings, the microphone can simply be placed in the middle of the conference table. Thanks to Scudio technology, there will be no disturbance caused by mobile telephones.

Further commenting about the BM 53 USB, Alan Feckanin, Director Americas, states, "The BM 53 USB microphone produces state-of-the art sound quality with the ease of a USB format. This microphone will augment our product line and allow us to enter into a subset of a market that has strong demand with this product. We are delighted to be able to offer this USB microphone product to the market."

The Classis BM 53 USB has a silent film button with braille. Depending on the application, you can choose between the operating modes ON/OFF, Push-To-Talk (PTT) and Push-To-Mute (PTM). In order to reduce low-frequency noise, the frequency response can be adjusted with a bass roll off switch of 150 Hz. The switchable gain of -10 dB, 0 dB and +10 dB is to compensate loud or quiet speakers and small or large distances between microphone and speaker. An LED indicator shows the ready-to-talk status. The rugged housing with a high-quality design is covered with a very exclusive, dust repellent black fabric.

About beyerdynamic

beyerdynamic GmbH & Co. KG, Heilbronn, stands for innovative audio products with the highest sound quality and pioneering technology. Two business divisions – Audio Systems and Headphones – provide tailored solutions for professional and private users. All products are developed in Germany and primarily manufactured by hand – from hi-fi headphones to stage microphones and conference and interpretation systems. Beyerdynamic, Inc. is a branch office based in Farmingdale, NY, which serves as a distribution office for the whole North and South American regions.

For more information, please visit <http://north-america.beyerdynamic.com/>

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