For Immediate Release

Analog Way Exhibits at InfoComm 2017 - Booth #943

Paris, May 2017 - Analog Way, an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution, is pleased to exhibit at InfoComm 2017 from June 14-16, 2017 in Orlando, Florida. At booth #943, Analog Way will be showcasing the VIO 4K, a premium multi-format converter along with its new set of optional interfaces, including features able to support 4K60 4:4:4. The Ascender 48 - 4K - PL, a powerful multi-screen seamless switcher based on the LiveCore™ platform, and RCU, a rack mountable solution to control large scale video walls applications, will also be demonstrated at the show.

VIO 4K, the Ultimate Video Processing Toolbox



VIO 4K (ref. V701) is a premium all-in-one video Scaler, Scan Converter, Switcher, Coder and Transcoder. It can convert any input signal format to any output format up to 4K/UHD and features the latest generation of connectivity, including Dual-Link DVI, DisplayPort, HDMI, Optical, Universal Analog and 6G-SDI. Engineered to be road-hardened to survive demanding live event environments, it provides worry-free operation with maximum uptime and low maintenance. VIO 4K features an exclusive high-quality processing engine to ensure crisp and

natural images whatever the source and the scaling level are, while maintaining an ultra-low latency processing as low as 1 frame. VIO 4K also includes three slots for optional I/O interfaces to provide optimum versatility and double or triple the output capability. An extensive set of audio and video expansion modules is available and will be highlighted on the booth. The most powerful module provides worldwide unique performances and can convert HDMI 2.0 or DP 1.2 to either Quad-Link 3G-SDI or 12G-SDI, and vice versa, while supporting formats up to 4K60Hz 4:4:4.



Ascender 48 - 4K - PL, Powerful 4K Multi-Screen Seamless Switcher



Always at the forefront of new technology, Analog Way has developed outstanding features for the high-end presentation market on its **LiveCore™** series of 4K premium AV video processors. The new version V04 enhances performances thanks to new capabilities which will be demonstrated during InfoComm 2017 on the Ascender 48 - 4K - PL (ref. ASC4806-**4K-PL)**. This extremely powerful multi-screen seamless switcher has been designed to provide state-of-the-art imaging and real time processing. It features up to 24 seamless inputs, up to 8 outputs, up to 2 monitoring/preview outputs and 6 true-seamless scaled layers plus a native background layer per output. When enabling the Advanced Layer Management, a screen can

then contain up to 8, 16 or 24 true seamless layers on a native background. Among new improvements, new version allows the support of the output AOI (Area Of Interest) and the Custom Canvas mode, to freely combine outputs into a specific screen pixels area, both especially useful for LED well configurations.

RCU: Create System Solutions for Large Scale Video Walls Applications



Analog Way unveils RCU (ref. RCU300), a new solution to control large scale video walls applications for casinos, stadiums, corporate lobbies, etc. RCU can combine and control multiple Analog Way LiveCoreTM image processors and switchers to create huge video canvases for LED and display arrays that require a large amount of inputs, up to 96 video outputs and

hundreds of layers. RCU has also been designed to control various external devices, including media servers, PTZ cameras, and upstream matrix routers. Extremely reliable, the highly-developed hardware is able to run 365 a year in any mission-critical environments. RCU can be remotely operated and perfectly adapted to any kind of user's automated environment.

Analog Way, Pioneer in Analog, Leader in Digital

Analog Way is an innovation-driven designer and manufacturer that specializes in computer and video signal processing and distribution. Since 1989, Analog Way has developed and manufactured a wide range of equipment dedicated to Professional Audio Visual applications: presentation mixers, seamless scaling matrix switchers, event controllers, scan converters, multi-format converters, and software & systems integration tools. The products provide the most advanced solutions in the Broadcast, Pro AV, Rental & Staging, Church, Corporate and Industrial markets.

Press Contacts:

Philippe Vitali

Marketing and Communications Director Tel: +33 (0)1 81 89 08 60 philippe.vitali@analogway.com