

# PRESS RELEASE



For Immediate Release

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## **Althar Selected for Innovation Showcase at InfoComm**

### **Company to Feature Its ULDIII Pro Passive Beamformer at Show**

Althar, an innovative audio developer and manufacturer, has been selected to participate in the prestigious "Innovation Showcase" at the 2017 InfoComm in Orlando, Florida. The company is featuring its ULDIII Pro (Uniform Loudness Distribution) system, "*Not Just Another Mini Line Array*," which has proven its superior performance in over 300 local installations, in both new and replacement audio applications, over the last two years. It has been successfully utilized in houses of worship, auditoriums, gymnasiums, outdoor sports fields, theaters and restaurants. The company has developed innovative technology to address the many challenging audio problems associated with these environments. First, Althar ULDs provide exceptionally wide and even sound coverage. Second, the beaming technology keeps sound in the listening field, minimizing room reflections, enhancing clarity, while maintaining high gain before feedback.

The lightweight, 16lb., durable, weather-resistant cabinet installs easily with the Althar proprietary stainless steel padlock secure mount. Althar is currently developing a national distribution network for its ULD product line.

#### **About Althar LLC**

Althar is a newly formed veteran-owned company utilizing technology under license from All-Tronics Medical Systems.

All-Tronics Medical Systems is a leading OEM medical manufacturing/service business in the field of ultrasound, cardiac catheterization labs, and teleradiology. It is a private, veteran-owned company, in business since 1975

Althar is dedicated to medical class 24/7 support, local manufacturing and support for the Cleveland economy while it draws upon local area talent to meet increased production. and continues to develop a broader distribution network of dealers, distributors and representatives. Products are made in the USA featuring a northeast Ohio supply chain model relying on sub-assemblies provided through a group of experienced Cleveland manufacturing concerns.

For more information see: [www.altharaudio.com](http://www.altharaudio.com)