

## Key Digital's Generates InfoComm 2017 Excitement with New Digital Video Systems and Unparalleled Control Solutions

**MOUNT VERNON, NY - Key Digital, Inc. - May 1, 2017** - [Key Digital](#), the leaders in digital video and control systems, extend an exclusive invitation to **Booth C3917** at the [Orange Co. Convention Center](#), Orlando FL to explore how [Key Digital](#) products and services are the ideal fit for all audio-visual design and installation needs. Continuing their streak of success with 2017 trade-shows, [Key Digital](#) gears up for their most anticipated [Infocomm](#) to date. With the spotlight on the new HD over IP system, KD-IP922, and the expansion of their control system, [Compass Control Pro](#), [Key Digital](#) eagerly awaits the debut of their new products. The company plans to discuss their game-changing solutions for commercial applications.

*"Everyone expects [Key Digital](#) to lead the way in all facets of the AV market, and we aim to please! We are eager to wow the crowds at [Infocomm 2017](#) and show what exciting products [Key Digital](#) has been working on," said Masha Lakhter, [Key Digital's](#) Vice President of Marketing. "We have so much to be excited for, from [Key Digital's](#) new UHD/4K and Enterprise over AV products, to our amazing control system, and even our spirited poker tournament with great giveaways! Our customers know to come to us for all of their AV and control solutions, and we look forward to seeing everyone at the booth."*

In a push to ensure customers have access to the best HD over IP products available, [Key Digital](#) is unveiling a new Enterprise AV system offering an unparalleled feature set. [Key Digital](#) will have product displays of the new KD-IP922 system UHD / 4K encoder and decoder designed with video wall builder, KVM, and simple expansion method beyond 48 port network switch. The KD-IP922 supports up to 8 vertical and 8 horizontal displays for an impressive maximum of a 64 panel video wall. The video wall configuration can be adjusted via the [Key Digital App](#), universal management software, or can be programmed in the professional control system [Compass Control Pro](#).

[Key Digital](#) maintains and advances their role as the most modern control system in the AV industry with the launch of [Compass Control Pro](#), which builds off of the existing software suite with exciting new look and feel, features, and functions. [Compass Control Pro](#) is a fully integrated control system built from the ground up to use iOS & Android devices to replace traditional control interfaces. The cost-effective software suite excels in video control functionality, a key element in the proliferation of digital signage and video collaboration. There are no restrictions on the design and layout of a [Compass Control](#) interface - if it can be envisioned, it can be executed! [Compass Control Pro](#) also instantly integrates components from Compass Alliance Partners to create a simple plug-n-play system. [Key Digital](#) has partnered with Lutron, Leviton, Honeywell, KNX, and many additional industry leaders to enable [Compass Control Pro's](#) control drivers and pre-configured GUI templates to streamline system development and reduced programming time.

[Key Digital](#) also knows how to balance work with play, and will continue with the much anticipated annual [Infocomm](#) Poker Tournament of ProAV Champions. On Thursday June 15<sup>th</sup> the tournament will start at 7pm with prizes given throughout the night. Infocomm Dealers and Consultants can get VIP seating by emailing [sales@keydigital.com](mailto:sales@keydigital.com) or contacting the vendor sponsor sales reps.

*"Make sure to visit our partner booths Surgex, Linksys, and Peerless-AV, to find out more details on the poker game," said Michael Lakhter, COO of Key Digital. "We will be giving away \$20,000 in products!"*

There will be special BOUNTY HUNTER CARD given out on the first day of the show for special prizes only announced at the game. To obtain a Bounty Hunter Card you must be registered to play and visit all 4 manufacturers for a stamp on the first day of the show. During the tournament if you knock out one of the sponsoring vendor players you will receive a special 10% discount code for all your Key Digital purchases for the month of July. Stop by the [Key Digital](#) Booth C3917 for further terms and details on this lively game.

### About Key Digital®

Led by the "Father of DVD", [Mike Tsinberg](#), [Key Digital®](#) is an InfoComm, CEDIA, CES, and NAHB award winning manufacturer of professional distributed video and control system equipment.

Since 1999, Key Digital has lead the constantly evolving A/V industry by designing products that deliver industry leading quality, performance, and reliability to corporate, bar & restaurant, digital signage, education, government, and house of worship applications.

[Key Digital](#) products are designed and engineered in-house in Mount Vernon, NY. Superior quality, ease of installation, and versatility are the result of strenuous research, development, and testing. Expertise and unparalleled knowledge have created a unique hardware-software suite solution ideal for the consultants,


designers, and installation firms of the A/V industry. [Key Digital®](#) is known to deliver best-inclass products based on quality, performance, and reliability.

For more information, visit our webpage at <http://www.keydigital.com>.

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