ATEN Introduces the Latest Addition to its Modular Matrix Switch Series and New 4K HDMI Over IP Extender at InfoComm 2017
Discover Visual Excellence in 4K with Integrated Multimedia Distribution & Control

Irvine, CA (Jun 6th, 2017) – ATEN, the leading provider of IT connectivity and total management solutions, announced today that it will be exhibiting at InfoComm 2017 at booth #2167 June 14-16 at the Orange County Convention Center in Orlando, Florida. Key highlights at the ATEN booth will include live demonstrations of its new 32x32 Modular Matrix Switch and the North American debut of the 4K HDMI Over IP Extender. ATEN will also showcase it's stunning 3-in-1 Video Wall Media Player and the ATEN Control System.

Meet the Latest Addition to ATEN's Red Dot Award-Winning VM Seamless Switch Series
ATEN will demonstrate the new VM3200, highlighting its Red Dot Award-winning user interface and revolutionary Seamless Switch™ technology. The VM3200 provides real-time control and switching between 32 video sources and 32 video displays and is easily expandable, accommodating a lineup of hot-swappable I/O boards. ATEN's VM3200 is ideal for large-scale A/V applications such as broadcasting stations, traffic and transportation-related control rooms, emergency service centers, and any application that requires customizable, high-speed A/V signal routing. Features include:

- **Powerful Built-in Scaler:** Unify various video input signals and render optimum output resolutions on displays without delays or signal loss for uncompromised precision.
- **Seamless Switch™ Technology:** Control and change content in real time with instant video switching to deliver full HD video powered by an exclusive seamless engine implemented at each output port.
- **Hot-pluggable I/O Boards and device parts:** Allows video sources of any interface type to be routed independently to target displays of any interface, making it easy and flexible to cross play video in any matrix. Furthermore, the hot-pluggable fan and power modules provide higher reliability and flexibility of maintenance.
- **Easy Video Wall Setup:** Award-winning web GUI allows you to create custom video wall layouts easily. Up to 64 video wall profiles can be created with custom screen layouts.
- **Real-Time Preview and Advanced Scheduling Features:** VM3200 provides live streams of connected video channels and image previews of video wall layouts via web GUI. In addition, the calendar-based scheduling also provides connection profiles synchronized with real-time clock.
- **Superior Video Quality:** Supports 4K resolutions up to UHD (3840 x 2160) and DCI (4096 x 2160) with refresh rates of 30 Hz (4:4:4) and 60 Hz (4:2:0).

Learn About ATEN's New 4K HDMI Over IP Extender
ATEN will also demonstrate the new VE8950 4K HDMI Over IP Extender to show how it supports the video matrix function through AP router/DHCP protocol with an unlimited transmission distance. Features include:

- Proprietary A/V codec
- Support video matrix function through AP router/DHCP protocol, unlimited transmission distance
- 3D and 4K2K@30Hz (VE8950only) transmission by proprietary A/V codec
- HDMI Audio supported and individual stereo audio supported
- Support point to point & multipoint to multipoint
- Support Receiver Daisy Chain, Web GUI control and USB 2.0 transparent
- Bi-directional IR/RS232 bypass channel

See the Possibilities of ATEN's 3-in-1 Video Wall Media Player
ATEN's VS1912 12-Port DP Video Wall Media Player is a PC-based media player and an ideal solution for multi-display applications such as digital signage, video walls, projection screens and digital board installations. The VS1912 supports video wall configurations with up to 12 displays and allows users to design creative video walls in various asymmetric layouts. Custom widget tools allow users to add banners, video playback, flash media, images and real-time clock displays over traditional media. The advanced video wall feature enables users to resize, layer (including Picture in Picture), span across multiple screens and even rotate pictures and videos at 90° intervals.

Experience Intelligent Control from the ATEN Control System
With the ATEN Control System, anyone can easily set up the perfect meeting, training program or video conference. The ATEN Control System provides intelligent control, making interactions between devices smarter. An intuitive and straightforward GUI enables users to deploy the control system in three easy steps: Connect all hardware, configure system settings and control via mobile app. Toggling between profiles on an iOS, Android or Windows mobile device facilitates control of different rooms with simple point-n-tap operations. In addition, multiple mobile devices can be authorized with access to control the same room or multiple rooms, providing users with enhanced mobility and complete security. The ATEN Control System is perfectly applicable

in meeting rooms, conference centers, boardrooms, classrooms or any room that requires central control of a variety of hardware devices through a streamlined management system with optimum efficiency and performance.

ATEN will host a presentation and participate in a panel discussion at the HDBaseT Alliance/Valens booth (#3761) at InfoComm 2017. ATEN will also partner with Eiki International, offering live product demos at the Eiki booth (#1674).

ATEN Product Manager YT Liang will present the session, "**Connecting the Real World with HDBaseT: True stories about HDBaseT technology adoption and how it can benefit you and your customers**" at the HDBaseT Alliance/Valens booth on June 15th from 11:00 – 11:30 AM. Those who attend ATEN's presentation will be able to drop off their business card for a chance to win a $50 Amazon gift card. ATEN will also participate in a panel discussion at the HDBaseT booth, titled **HDBaseT-IP: Think Outside the Room** on June 15th from 3:00 – 3:30 PM. In addition to the presentation and panel discussion, live demos of ATEN's 4 x 4 HDMI HDBaseT-Lite Matrix Switch (VM3404H) will be featured at the HDBaseT booth.

ATEN will also partner with Eiki International during InfoComm 2017 and have a presence at the Eiki booth, highlighting its Control System and Video Matrix Solutions. "Eiki has been a proud distributor of ATEN Pro A/V solutions for over two years", said Steve Rubery, National Sales Manager at Eiki. "ATEN has been at the forefront of HDBaseT solutions that work well with our projector lineup, and they provide excellent support and are very easy to work with." Eiki markets DLP and LCD projection technologies for education, religious, government, entertainment and business. Their products are available through a network of professional A/V resellers for both large and small venues in houses of worship, theaters, auditoriums, classrooms and conference halls.

InfoComm attendees are encouraged to schedule a booth tour with ATEN; those who stop by will have the opportunity to enter ATEN's Ultimate Giveaway Sweepstakes for a chance to win one of the following prizes:

1 EIKI EK-100W 3600 ANSI Lumens WXGA Entry Level Projector (MSRP: $995.00)

1 ATEN US7220 2-Port Thunderbolt 2 Sharing Switch (MSRP: $600.00)
1 ZOTAC ZBOX C Series CI323 Nano Passive Cooling Mini PC (MSRP: $149.99)
10 Misfit Flash Fitness & Sleep Trackers (MSRP: $49.99)

To book an ATEN booth tour at InfoComm 2017, click here.
For more information about HDBaseT, visit www.hdbaset.org
For more information about Eiki International, visit www.eiki.com
For more information on ATEN's products and solutions, visit www.aten.com

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About ATEN
Established in 1979, ATEN is recognized around the globe as the leading provider of connectivity and management solutions for accessing and sharing technologies. ATEN offers a broad range of products in IT infrastructure access management, professional audio/video and enterprise KVM to meet the needs of consumers in markets such as banking & finance, broadcasting & media, corporate, education, government, and transportation. ATEN has 650+ issued patents and an international R&D team that produces a constant stream of innovative solutions, resulting in a comprehensive portfolio of products available worldwide.

For more information about ATEN, please visit www.aten.com

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