

## **Arista Corporation Introduces IP Flash Caster at InfoComm**

### **AV Over IP signal distribution system delivers stunning visuals**

**Fremont, CA - InfoComm booth #4671...** Arista Corporation, recognized globally as a leading manufacturer of video wall LCD displays, AV extenders, matrix switchers, AV MultiViewers, and related products for the AV installation and industrial markets, is pleased to announce the debut of the IP Flash Caster AV Over IP signal distribution system. Featuring uncompressed 4K streaming and zero-latency AV-over-IP, the IP Flash Caster enables installers and system integrators to replace proprietary AV matrix switches with off-the-shelf Ethernet networks that deliver dramatically improved price/performance, flexibility, and scalability.

Consisting of a transmitter and receiver, the system delivers uncompressed, zero-latency signal with broadcast quality scaling for stunning visuals. With support for USB, RS-232, and IR (control), the system is ideal for AV and KVM signal extension, IP-based switching, video wall, and multi-view tasks. IP Flash Caster's attributes include HDMI 2.0a, HDR video, windowing and audio downmixing, audio embedding/de-embedding, and more.

The IP Flash Caster provides multi-source video compositing capabilities for multi-view, picture-in-picture (PIP), and picture and picture capabilities (PAP) within the AV signal distribution system. The IP Flash Caster's multi-source video compositing capability allows each receiver to combine multiple video sources onto a single display to accomplish PIP and PAP.

IP Flash Caster provides video-splitting and bezel correction capabilities to create a full video-wall of any size capabilities—without additional equipment. The IP Flash Caster's multi-source video compositing capability enables each receiver to automatically split an incoming video and render only a portion of the image as part of a video wall. Configurable bezel correction support compensates for the thickness of the bezel to hide the pixels needing to be obscured by the display bezel.

Paul Shu, President of Arista Corporation, commented on the company's newest offering, "The IP Flash Caster redefines the AV signal processing and distribution system architecture by delivering a single, cost-effective, and scalable AV signal processing and distribution system that integrates the functionality of several costly, discreet, single-function components. With a wealth of functionality, I genuinely believe AV integrators will find much to like with the product due to its ability to interact with more off-the-shelf AV products."

Arista's IP Flash Caster carries an MSRP of \$1,095 per transmitter or receiver. The product is slated for delivery August 1<sup>st</sup>, 2017.

### **About Arista Corporation**

Founded in 1994 and headquartered in Fremont, CA, with operations in China, India, and Taiwan, Arista Corporation is committed to the highest standards of product development, engineering, manufacturing, and customer support. The company's extensive product portfolio includes video wall LCD monitors, AudioVisual extenders, AudioVisual matrix switchers, and AudioVisual MultiViewers. To learn more about the IP Flash Caster AV Over IP signal distribution system, visit

[https://www.goarista.com/products/professional\\_av/avkvm\\_over\\_IP.php](https://www.goarista.com/products/professional_av/avkvm_over_IP.php).

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Control click [here](http://mountaincrest.net/Arista_Images/ARD-3001a_43Hi.jpg) for a hi-res image of Arista Corporation's IP Flash Caster AV Over IP signal distribution system. ([http://mountaincrest.net/Arista\\_Images/ARD-3001a\\_43Hi.jpg](http://mountaincrest.net/Arista_Images/ARD-3001a_43Hi.jpg))

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