

Useful Video Walls Showcased by Some of the Biggest and Brightest at InfoComm 2017

Five video walls across the exhibit floor in Orlando showcased the power and flexibility of the Useful video wall controller solution.

June 16th, 2017, Orlando, FL — Useful Corporation, an industry leader in centralized display controller software, was present at the Orlando convention center for InfoComm 2017 in more ways than just one.

At their booth (#611), Useful deployed several video walls and digital displays—all powered from just one PC—and provided guests with in-depth demonstrations of their award-winning video wall controller and video wall processor. Also, some of the biggest names in the AV industry—Sharp, ViewSonic, Philips and BTX Technologies—showcased video walls at their booths, all powered by Useful.

A stunning 26-display artistic video wall at ViewSonic's booth (**#1319**) engaged visitors with oddly angled displays, while a creative, three-column video wall at Philips' booth (**#1841**) alternately showed independent content on each column, with a full sized single image on the entire video wall, showcasing the true power of the Useful solution. Sharp (**booth #1207**) presented their "*world's largest 70-inch video wall displays*" with a three-display artistic video wall, also powered by Useful. BTX Technologies (**booth #3901**) deployed a 3-display vertical video wall, with angled displays, showcasing the solution's flexibility.

Dan Griffin, VP of Useful, said, "The show has been a great success with so many Useful video walls throughout the tradeshow floor. The Useful booth has been packed every day, and visitors were impressed by the video walls in both our booth and in our partners' booths. It was great too, to see some familiar faces, as well as meet new ones."

Learn more about Useful and their stunning video wall controller solution by visiting <https://www.userful.com/videowall>.

About Useful

Useful builds an industry leading software appliance for AV & IT professionals to easily control large numbers of displays and interactive content sources from any browser. Useful sits between content and displays providing AV over IP and hundreds of other features. Useful makes it simple and affordable for organizations to drive and centrally manage intelligent interactive displays from digital signage, to desktops, to touch-screens and video walls and beyond with exceptional performance, unique flexibility and the lowest cost on the market. Useful is the trusted provider of over 1 million displays in over 100 countries and works with zero- and thin-client devices from world-class partners such as ViewSonic, Thinglobal, Atrustr, Centerm and HP.

<https://www.userful.com>

<http://infocomm.vporoom.com/releases?item=122785>