

## **InfoComm International to Show Students the Science Behind Audio/Video Experiences at the USA Science and Engineering Festival in Washington**

FAIRFAX, Va., March 17, 2016 /PRNewswire/ -- InfoComm International, the trade association representing the commercial audiovisual industry worldwide, is pleased to be a sponsor and exhibitor of the 4<sup>th</sup> USA Science and Engineering Festival on April 16-17, 2016 at the Walter E. Washington Convention Center in Washington, D.C. At the InfoComm booth (937), students will immerse themselves in the science of audio and video technology and explore career possibilities.

The USA Science & Engineering Festival is the largest celebration of science, technology, engineering and math (STEM) in the country. This year, more than 350,000 attendees are expected to fill the convention center and participate in more than 3,000 hands-on exhibits, experiments, and live performances by science celebrities, explorers, astronauts, athletes, physicists, musicians, authors and inventors. The festival is free and open to the public.

"Science is amazing. That's our message to kids and adults attending the festival," said Larry Bock, the festival's co-founder. "Staying competitive as a nation means we have to encourage more kids to think about careers in science, technology, engineering, and math. What better way to capture their imaginations than gathering the rock stars of science in one place and providing activities they can really do?"

Students visiting InfoComm's booth at the festival will experience audio and video technology through interactive activities that stimulate their eyes, ears and minds. The booth will feature audio discovery stations where students can listen to different types of headphones in order to compare sound quality. In another activity, they will be able to experience different audio samples to learn about sound principles, such as dynamic range, pitch and volume while watching a visual representation of the audio. Video displays throughout the InfoComm booth will showcase various advanced applications of audio and video technology, such as projector mapping, 3D modeling, drones and virtual reality.

"It's so important to expose children to a variety of career paths in order to see what sparks their interest. This festival is a wonderful setting for students to get up close to technology and talk directly with the experts about careers in STEM," said Betsy Jaffe, Senior Vice President of Member Services, InfoComm International. "At the InfoComm booth, we want to show students that the audiovisual industry offers exciting careers, whether it's the staging of a major concert or being the technical expert behind a high-powered conference room."

The Women of InfoComm Network, a global community of InfoComm members and other professionals committed to supporting and empowering women who work in the technology and audiovisual industries, will appear at the festival's Career Pavilion (booth C56) to discuss career opportunities.

In addition, InfoComm sponsors the festival's Nifty Fifty program, a group of 200 science and engineering professionals who travel throughout Washington, D.C. and Northern California to speak to middle and high school students about their work and careers. Featuring some of the most inspiring role models in STEM, this program presents students with the latest in green technology, engineering, human health and medicine, astronomy and space exploration, nanotechnology, computer science and more.

To learn more about the USA Science and Engineering Festival, visit [www.usasciencefestival.org](http://www.usasciencefestival.org).

### **About InfoComm International**

InfoComm International® is the international trade association representing the professional audiovisual and information communications industries. Established in 1939, InfoComm has more than 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training, certification and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in China, Europe, India, Latin America and the Middle East. Additional information is available at [infocomm.org](http://infocomm.org).

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