

Join the HDBaseT Zone at InfoComm 2016

BEAVERTON, Ore., May 25, 2016 /PRNewswire/ -- The HDBaseT Alliance, the cross-industry group tasked with promoting and advancing HDBaseT technology, would like to invite all visitors to this year's InfoComm International to stop by Booth C4823 in the Central Hall at the Las Vegas Convention Center to experience the HDBaseT Zone, a world of HDBaseT Alliance members, educational sessions, real-world demos and even cocktail parties at the end of the first two days.

The HDBaseT Zone at InfoComm 2016 welcomes ten Alliance members, who will be presenting their latest HDBaseT offerings, and providing a one-stop shop for installers and integrators to learn more about the ultimate standard for digital connectivity. In addition, the HDBaseT Zone will host the HDBaseT Academy, a series of training sessions and discussion panels carried out by HDBaseT Alliance Experts and member companies on a variety of topics.

The sessions are open to all, and require no pre-registration. Among the topics being presented:

- HDBaseT Cabling Best Practices
- Video Distribution with HDBaseT
- AV Testing for HDBaseT Networks
- HDBaseT Integrated Systems, and more!

A full agenda of sessions can be found [here](#).

The HDBaseT Academy complements the Alliance's successful HDBaseT Installer Expert Program, which has trained thousands of installers and integrators from all over the world. Once again, the Program will be presented at this year's show, and registration is done through the [InfoComm's site](#). The Program entitles attendees to three InfoComm RUs.

"The HDBaseT Zone is proof of the strength that comes from belonging to the HDBaseT Alliance. HDBaseT has revolutionized the AV sector, and by participating at InfoComm with our fellow members we further emphasize the relevance and importance of the HDBaseT standard."

Ali Haghjoo, CEO, Hall Research

"We live in an HDBaseT world, we work in an HDBaseT world, we party in an HDBaseT world, so it's only natural to open our booth to all Alliance members, installers, integrators, press and all AV professionals to join us in the HDBaseT Zone. It's a win-win situation for all InfoComm 2016's attendees."

Ariel Sobelman, President, HDBaseT Alliance

About the HDBaseT Alliance

The HDBaseT Alliance advances and promotes the adoption of HDBaseT technology as the global standard for ultra-high-definition, digital connectivity. Since its founding in 2010 by LG Electronics, Samsung Electronics, Sony Pictures Entertainment, and Valens, the Alliance has brought together the leading names in the consumer electronics, professional AV, industrial and automotive manufacturers, and it counts today with more than 170 members and thousands of products. The Alliance's Board of Directors includes representatives from LG Electronics, Samsung Electronics, Sony Pictures Entertainment, Valens, and General Motors. For more information, check www.hdbaset.org.

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CONTACT:

Sandra Welfeld
Communications
HDBaseT Alliance
sandra@hdbaset.org
+972-9-762-6900

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