

## Ricoh adds compatibility, flexibility to uniquely portable business videoconferencing system

**Cross-platform compatibility embraces ease of use that has made unified communication system line a hit**

MALVERN, Pa., June 2, 2016 /PRNewswire/ -- Ricoh announced today a new solution that embraces the diverse nature of collaborative efforts that drive the new world of work and will be on display at InfoComm16 in the Ricoh booth, N647. The RICOH Unified Communication System P3500M builds on the successes of its predecessors to enable collaboration and communication between this portable, all-in-one system and any WebRTC-compatible platform.

Using the P3500M, organizations can achieve new levels of collaboration. Employees can connect and collaborate with colleagues, customers and partners on the road or around the world, via real-time HD video and audio, and screen sharing, regardless of which WebRTC-supportive system they are using.

A great addition to organizations that already have unified communication systems in place, the P3500M works seamlessly within multivendor environments, adding a level of portability not often seen in a market commonly associated with high-end, room-based systems. The P3500M, similar to the RICOH Unified Communication System P3500, is about the size of a laptop and just as versatile. The 3.5-pound device includes an HD camera, microphone and speakers that fit inside a soft-sided carrying case. Boasting the same simple startup as the P3500, the P3500M can be unpacked, plugged in, connected and made entirely ready in about 60 seconds. Additionally, its 2.0 megapixel camera includes a 125-degree wide-angle lens that can easily take in several participants in the room. Mobile workers can stay connected no matter what WebRTC-supportive platforms their collaborators are using.

"With this line of unified communication systems, we have always stressed the importance of ease of use and the ability to take the system wherever you need it," said John Brophy, Vice President, Product Marketing, Ricoh USA, Inc. "The logical extension of that is to make it easy to take your P3500M wherever you need it – even if that's into a multivendor environment, where collaborators are using different communication systems. The future of work is in breaking down silos to enhance collaboration, and that includes breaking down silos preventing communication products from helping our customers to the fullest."

The RICOH Unified Communication System P3500M can support numerous locations using a variety of collaboration technologies, with the ability to display nine locations simultaneously. The system includes business-class security features, such as encrypted data streams over wireless networks.

The RICOH Unified Communication System P3500M will be available in the summer at a suggested retail price of \$2,639 plus subscription fee.

To experience Ricoh's interactive collaboration solutions in person, visit the Ricoh booth, N647 at the upcoming InfoComm16 show.

For the latest updates and insights on Ricoh's Unified Communication solutions, please visit [http://www.ricoh-usa.com/products/category.aspx?navState=/Unified-Communication-Systems/\\_/N-1z141ag](http://www.ricoh-usa.com/products/category.aspx?navState=/Unified-Communication-Systems/_/N-1z141ag) and follow [@RicohVision](https://twitter.com/RicohVision) on Twitter and [Ricoh Innovative Solutions](#) on LinkedIn. Also, visit [WorkIntelligent.ly](http://WorkIntelligent.ly) to learn more about fueling collaboration for your business to thrive in today's new world of work.

### | About Ricoh |

Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – *imagine. change.* – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

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