

Ricoh expands its projector line to address broader applications at InfoComm16 **Updates to projector lineup bring brighter presentations, increased uptime, portability and high-quality streaming**

MALVERN, Pa., June 2, 2016 /PRNewswire/ -- Ricoh is on track for a banner year in the expansion of its projector line, addressing customers' needs in a variety of areas, from home entertainment to the new world of work. Its growing projector portfolio has expanded with 13 new models since InfoComm15, featuring LED and laser alternate light sources, and home theater and Large Install projectors. These latest entrants bring new levels of portability, flexibility and collaboration. At [InfoComm16](#), visitors to Ricoh's booth N647 will experience how Ricoh's rapidly growing projector lineup can be leveraged by a range of users, from small businesses, to enterprises, to houses of worship, and education institutions.

The high-performance RICOH KU12000 projector saves AV pros valuable time and delivers bright presentations in large installation environments driven by a dual-lamp design. For organizations that desire bright, high resolution images, the KU12000's WUXGA (1920x1200) resolution, HDMI, and HDBaseT technology help to improve the overall video experience. The projector's 12,000 lumen brightness shines through excess ambient light and its six lens options enable large displays of up to 500 inches from as far away as 255 feet in auditoriums, lecture halls and worship areas, and help audiences get the most out of presentations. The manufacturer's suggested retail price for the RICOH PJ KU12000, now available, is \$18,869.

The RICOH PJ XL4540 and WXL4540 laser short-throw projectors bring up to 3,200 lumens of brightness to classroom, presentation and digital signage applications, and build on Ricoh's growing line of [laser light source](#) and short-throw projectors. In addition to the lampless design, this series also boasts a 10,000-hour engine life, helping to reduce maintenance. For presentations that demand a sharp, crisp, vivid image from a short-throw distance the RICOH PJ 4540 series is a perfect choice. Offered in both XGA and WXGA resolutions, users can select the right projector to meet their image requirements. The manufacturer's suggested retail price is \$2,029 for the RICOH PJ XL4540 and \$2,279 for the RICOH PJ WXL4540. Both models are scheduled to be available this summer.

The RICOH PJ WXC1110 is an extra-compact pico projector designed for impromptu presentations on the go. Its size and Mobile High-Definition Link (MHL) capability, combined with energy-saving light-emitting diode (LED) technology, make the RICOH PJ WXC1110 the perfect projector for employees who travel and work remotely often, and are frequently in new locations that don't have built-in AV equipment. That same LED technology contributes to extending the device's engine life, which clocks in at 20,000 hours, providing peace of mind and low maintenance. The manufacturer's suggested retail price for the RICOH PJ WXC1110 (available late June) is \$859.

"Organizations of all kinds are seeking technologies that will help improve the ways in which they collaborate and share information. The need for workstyle innovations that are portable and can deliver top quality are becoming more and more common in today's new world of work," said John Brophy, Vice President, Product Marketing, Ricoh USA, Inc. "Our newest projectors get to the heart of that need. With our newest portfolio expansion, we are confident that no matter what our customer's specific needs for projected content are, we can meet them."

To experience Ricoh's interactive collaboration solutions in person, visit booth N647 at the upcoming InfoComm16 show. For the latest updates and insights on Ricoh's full line of projectors, please visit <http://www.ricoh-usa.com/projectors> and follow [@RicohVision](#) on Twitter and [Ricoh Innovative Solutions](#) on LinkedIn. Also, visit [WorkIntelligent.ly](#) to learn more about fueling collaboration for your organization to thrive in today's new world of work.

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Ricoh is a global technology company that has been transforming the way people work for more than 80 years. Under its corporate tagline – *imagine. change.* – Ricoh continues to empower companies and individuals with services and technologies that inspire innovation, enhance sustainability and boost business growth. These include document management systems, IT services, production print solutions, visual communications systems, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ending March 2016, Ricoh Group had worldwide sales of 2,209 billion yen (approx. 19.6 billion USD).

For further information, please visit www.ricoh.com

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