

Toshiba Announces New ToshibaDisplay.com Website For Commercial Displays

LAS VEGAS, June 7, 2016 /PRNewswire/ -- **infoComm 2016** -- Toshiba's Digital Display Division (DDD), a division of Toshiba America Information Systems, Inc., today announced the launch of the completely new ToshibaDisplay.com website. This new website is dedicated to Toshiba Digital Displays and Solutions, and includes a wide range of navigation options to help commercial integrators, resellers and end users get the information they need quickly and easily.

"We are very excited about the launch of our new Toshiba Digital Display website," said Scott Ramirez, Vice President of Sales and Marketing, Toshiba America Information Systems, Digital Display Division. "This new platform will allow us to provide more information to our customers, while also making that information faster and easier to access. In addition, it will provide a better two-way communication path so we can ensure fast response times and consistent follow-up for best-in-class service."

New Navigation Options

In addition to searching by product series or service, the new website also offers searching by solution or vertical use case with options such as Retail Digital Signage, Restaurant, Corporate, Education, House of Worship, Large Venue, Government, Control Room and Transportation. In addition, a new Display Selector tool can help the user drill down based on specific product needs.

New Social Networking

In conjunction with the new website, Toshiba Digital Displays is expanding its digital outreach by also launching new complementary social networking on Facebook, Twitter, Google+ and LinkedIn.

Partner Log-on

The new website will also add a secure partner log-on area. This section will provide additional product information and web assets, and will also introduce a new on-line project registration form to enhance the current pipeline system.

infoComm16

Toshiba Digital Displays will be showing its products in Las Vegas at infoComm16 from June 8th to 10th in Booth #C7742. Innovative use case based displays will include the TD-E *EasySeries*TM, TD-Z *Pro+Series*, TD-U *UltraSeries* and TD-X *MontageSeries*, all of which are perfect for a wide variety of Digital Signage applications.

Also displayed will be the TD-U852-TS, a new 85" Toshiba Touch Display showing Interactive White Board capability, perfect for both Corporate and Education verticals.

For more information on Toshiba Digital Displays, visit the new www.ToshibaDisplay.com.

Also connect with Toshiba Digital Displays on social media using "Toshiba Display Solutions" on Facebook, LinkedIn and Google+, and @ToshibaDisplay on Twitter.

About Toshiba America Information Systems, Inc. (TAIS)

Headquartered in Irvine, Calif., TAIS is an independent operating company owned by Toshiba America, Inc., a subsidiary of Toshiba Corporation. For more information on TAIS visit us.toshiba.com.

About Toshiba

Toshiba Corporation, a Fortune Global 500 company, channels world-class capabilities in advanced electronic and electrical product and systems.

Founded in Tokyo in 1875, today's Toshiba is at the heart of a global network of 550 consolidated companies, with annual sales surpassing 5.7 trillion yen (US\$50 billion). (As of March 31, 2016.)

To find out more about Toshiba, visit www.toshiba.co.jp/index.htm.

SOURCE Toshiba America Information Systems, Inc.

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