

All New KODAK PIXPRO SP360 4K Aerial Pack With Made For SOLO™ 3DR Drone Mount Available In The US Next Month

Building on the Extreme Success and January 2016 Launch of the KODAK PIXPRO SP360 4K VR Camera Bundles, Dedicated Content Creators and Businesses Can Soon Take to the Skies with Effortless Full Spherical 360° VR Video

LAS VEGAS, June 8, 2016 /PRNewswire/ -- **INFOCOMM 2016 – LVCC Booth #C5661**, JK Imaging Ltd., the worldwide licensee for KODAK PIXPRO Digital Cameras and Devices, today announced its highly anticipated US availability of another groundbreaking and new SP360 4K accessory pack, featuring a made for SOLO Dual Camera Drone Mount. Answering the increasing demand from 3DR SOLO drone pilots who want to capture full spherical 360° VR video in an effortless workflow, the all new SP360 4K AERIAL Pack will give businesses and dedicated content creators the freedom and ability to redefine current aerial videos as we know them and move into creating full spherical 360° VR videos from entirely new vantage points.

"The growing popularity of drone applications is a sign of the times and is one area where our 360° VR cameras and technical advantages are poised to make a huge impact," said Paul Meyhoefer, Vice President of Sales and Marketing for JK Imaging Ltd. "The ability to use only two SP360 4K cameras on a SOLO drone to capture spherical 360° video is a game changer."

Adding to an already innovative lineup of SP360 4K camera and accessory packs, which includes the entry-level SP360 4K PREMIER pack and SP360 4K DUAL PRO Pack, the new SP360 4K AERIAL Pack will provide yet another avenue for innovative creators to enhance and produce their immersive 360° VR videos from the skies. The SP360 4K AERIAL Pack will be available in July for \$999 US MSRP and comes with two SP360 4K VR cameras, a made for SOLO Dual Camera Drone Mount that places an SP360 4K on the top of the drone and one on the bottom, two standard housing mounts, dual camera mount, selfie pole, suction cup mount, and an RF Remote Control, to synch and control multiple devices (up to 8 SP360 4K VR cameras) for those wanting to record and render full 360° interactive spherical video. This new model will be available for purchase in the US at: <https://store.mypixpro.com/>. The same new made for SOLO dual camera drone mount will be available for purchase separately on kodakpixpro.com for \$169.99 US in mid-July, 2016.

Building upon the incredible value that the SP360 VR cameras offer in the accessory packs, the company includes complimentary PIXPRO Desktop Editing Software and innovative PIXPRO Stitch Software (for Mac™ and PCs) adding another level of user convenience and ease when creating full spherical 360° immersive VR experiences. The included PIXPRO Stitch Software allows owners to take their back-to-back mounted camera footage and effortlessly stitch the two together, cutting down on post editing time and workflow immensely.

To experience full spherical 360° videos taken with the SP360 4K Dual VR Cameras and a made for SOLO Dual Camera Drone Mount, click here: <https://www.youtube.com/playlist?list=PL12H2PvI66ppt8RSDa8DYW9yZVJgTUviS>

To experience other 360° VR videos taken with the SP360 VR Cameras, visit the official KODAK PIXPRO Cameras, Camcorders and Devices YouTube channel at: <https://www.youtube.com/kodakpixpro> (Optimum viewing experience in Chrome)

About JK Imaging Ltd.

JK Imaging Ltd., is a privately held company headquartered in Los Angeles, California with additional sales offices worldwide. The executive team is comprised of experienced sales and marketing officers with extensive backgrounds in digital imaging and global distribution. JK Imaging, Ltd. services North America, South America, Europe, Asia and the Middle East. For more information, visit kodakpixpro.com

About Kodak

Kodak is a technology company focused on imaging. We provide -- directly and through partnerships with other innovative companies -- hardware, software, consumables and services to customers in graphic arts, commercial print, publishing, packaging, electronic displays, entertainment and commercial films, and consumer products markets. With our world-class R&D capabilities, innovative solutions portfolio and highly trusted brand, Kodak is helping customers around the globe to sustainably grow their own businesses and enjoy their lives. For additional information on Kodak, visit us at kodak.com, follow us on Twitter [@Kodak](https://twitter.com/Kodak), or like us on Facebook at [KodakNow](https://www.facebook.com/KodakNow).

About 3D Robotics, Inc.

3DR is committed to helping people see their world from above. We're North America's largest consumer and commercial drone manufacturer, known for making Solo—the world's first Smart Drone—and the Pixhawk, the world's most popular autopilot platform. 3DR makes advanced drone technology easily accessible to consumers for everyday exploration, as well as for business applications in data analysis, mapping, 3D modeling and more for construction, inspection and infrastructure.

Media Contacts:

JK Imaging Ltd.

Amanda Drain

Email: adrain@montiethco.com


Phone: (646) 864-3263

3D Robotics, Inc.

Email: pr@3drobotics.com

Photo - <http://photos.prnewswire.com/prnh/20160607/376670>

SOURCE JK Imaging Ltd.

Additional assets available online:  [Photos \(1\)](#)

<https://infocomm.vporoom.com/2016-06-08-All-New-KODAK-PIXPRO-SP360-4K-Aerial-Pack-With-Made-For-SOLO-3DR-Drone-Mount-Available-In-The-US-Next-Month>