

Epson Expands Into Rental & Staging Market with World's First 25,000 Lumen 3LCD Laser Projector

Pro L25000U Delivers 25,000 Lumens and Sophisticated Features for Large Venue Installations

LAS VEGAS, June 8, 2016 /PRNewswire/ -- (InfoComm Booth #C6333) – Epson, the number-one selling projector brand worldwide, today announced the launch of the [Pro L25000U](#) installation laser projector – the world's first 3LCD laser projector with 25,000 lumens of color brightness and 25,000 lumens of white brightness¹. As part of the new Pro L-Series laser projector line, the Pro L25000U integrates a sealed optical engine with laser-light source with an inorganic phosphor wheel in combination with inorganic LCD panels for up to 20,000 hours of virtually maintenance-free operation, including 24/7 use for applications that require continuous projection².

Ideal for rental and staging, as well as permanent large venue installations, the Pro L25000U features advanced technology, including a wide array of future-proof 4K-ready powered lenses with lens shift and lens memory, 360-degree installation flexibility, diverse connectivity options, and sealed optical engine design. Leveraging Epson's 4K Enhancement technology, the projector accepts 4K input and enhances a 1080p signal to surpass Full HD image quality³.

"The Pro L25000U is a game changer, opening new markets and putting Epson in a position to lead the laser-phosphor market," said Phong Phanel, product manager, large venue projectors, Epson America Inc. "The Pro L25000U has already garnered phenomenal feedback from the A/V community, receiving awards and attention for its superior brightness and sharp color output. We are excited to see these projector features help expand the Rental & Staging market."

The Pro L25000U leverages Epson's proprietary 3LCD technology and new inorganic components to deliver advanced performance, quality, and flexibility. The Pro L25000U uses advanced edge blending and auto image calibration for creating immersive experiences, and offers seamless integration tools. Additional features and benefits for large venue installations, include:

- **Exceptional Full HD Widescreen Display** – Native WUXGA (1920 x 1200) with 4K Enhancement technology
- **4K-Ready Lenses** – These future-proof lenses project crisp images and are ready for true 4K applications
- **4K Enhancement Technology** – Revolutionary technology accepts 4K signal and enhances a 1080p signal to output that surpasses Full HD image quality³
- **Solid-State Laser Light Source** – Provides virtually maintenance-free operation up to 20,000 hours²
- **Versatile Connectivity** – Supports the full range of inputs including HDBaseT, 3G-SDI, and compatible with Crestron RoomView, AMX, Extron XTP, Control4, and Art-Net for easy integration
- **Web-based Remote Management** – Control and monitor projector status via a Web browser
- **Professional Installation Features** – Full 360-degree installation flexibility, including Portrait Mode, instant On/Off power, quieter performance, and absolute black contrast ratio
- **Outstanding Service and Support** – Limited warranty of 20,000 hours of usage or three years, whichever comes first

Availability, Pricing and Support

The Epson Pro L25000U (\$99,999 MSRP) is available for purchase through authorized retailers and will start shipping in fall 2016. The projector comes with a limited warranty of three years or 20,000 hours, whichever comes first. For additional information, visit www.epson.com/largevenue.

Color Brightness Specification and Projector Performance

The color brightness specification (measuring red, green and blue) published by the [Society for Information Display \(SID\)](#) allows consumers to compare projector color performance without conducting a side-by-side shootout. With today's high definition content, presenters can display content with higher quality in brighter environments. For a truly impressive image, projectors need to offer both high color brightness and high white brightness. High color brightness is important for larger screen sizes and provides flexibility for a variety of screen materials. Without sufficient color brightness, images may be muddy, soft and lose detail, even in a dark room. For more information, visit www.colorlightoutput.com.

About Epson

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises nearly 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To

learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/EpsonAmerica), and Instagram (instagram.com/EpsonAmerica).

¹ Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.

² 20,000 hours is the estimated projector life when used in Normal Mode. Actual hours may vary depending on mode and usage environment. The projectors come with a limited warranty of three years or 20,000 hours, whichever comes first.

³ 4K Enhancement Technology shifts each pixel diagonally by 0.5 pixels to double the resolution to 3840 x 2160 and surpass Full HD image quality.

Note: EPSON is a registered trademark and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.

Photo - <http://photos.prnewswire.com/prnh/20160607/376808>

Logo - <http://photos.prnewswire.com/prnh/20121130/LA21891LOGO>

SOURCE Epson America, Inc.

For further information: Duane Brozek, Epson America, Inc., 562-290-5683, Duane_Brozek@ea.epson.com, Jane Fainer, Walt & Company, 408-369-7200, ext. 1052, jfainer@walt.com

Additional assets available online:  [Photos \(2\)](#)

<https://infocomm.vporoom.com/2016-06-08-Epson-Expands-Into-Rental-Staging-Market-with-Worlds-First-25-000-Lumen-3LCD-Laser-Projector>