

New LG Dual-View Flat OLED Commercial Display To Begin Nationwide Rollout Next Month

LG Ushers in New Era of Digital Signage Display Technology, Brings Unparalleled Picture Quality, Flexibility to Commercial Marketplace

LAS VEGAS, June 8, 2016 /PRNewswire/ -- LG Electronics USA Business Solutions today announced that its brand new Dual-View Flat OLED Display, the first digital signage solution to offer OLED technology to the U.S. commercial marketplace, will begin shipping next month. This high-end display leads LG's new commercial OLED portfolio, which also includes the customizable Dual-View Curved Tiling OLED Display, both renowned for a paper-thin design and producing perfect blacks and incredible color.

"Our new commercial OLED displays feature the unparalleled picture quality of LG's award-winning consumer OLED TVs – hailed by industry experts as the pinnacle of display innovation," said Clark Brown, vice president, digital signage, LG Electronics USA Business Solutions. "With our new Dual-View Flat OLED Display, available for the first time in July, businesses will now be able to create a completely immersive and more engaging environment for their customers."

Demonstrated this week at the InfoComm 2016 commercial display trade show in Las Vegas, LG OLED represents an entirely new category of displays that deliver an awe-inspiring picture with perfect blacks and incredible color, even from wide viewing angles unlike any LCD/LED display can deliver. With OLED, each of the screen's pixels can be turned on and turned off. That delivers perfect blacks, creating an infinite contrast ratio and bringing colors to life like never before possible.

Dual-View Flat OLED Display

The Dual-View Flat OLED display offers a space-efficient view to provide customers a two-sided media experience in Full HD (1920x1080) resolution. With its very slim profile, measuring just 8.94 millimeters (0.4 inches), and three different installation options – ceiling suspension, wall-mount and floor stand – this unique flat OLED commercial display allows retailers to plan the most efficient use in any retail space while utilizing a high-end display solution. The 55-inch class (54.64 inches measured diagonally) display has the unique ability to swap and mirror content on either side of the screen with a simple press of a remote control button.

Dual-View Curved Tiling OLED Display

The Dual-View Curved Tiling OLED display offers a beautifully curved design using ultra-slim tiles to form customizable displays that link two, three or four tiles together. The 65-inch class (64.53 inches diagonally) portrait display's paper-thin, eye-catching dual-sided view offers customers a multi-media experience while providing retailers a way to utilize their space efficiently.

Each screen offers 4K Ultra HD (3840 x 2160) resolution with more than 8 million pixels and showcases a bigger, bolder and more lifelike viewing experience to capture consumer attention effortlessly. High-performance system-on-a-chip (SoC) and a large internal memory capacity enable perfect UHD-synced playback without the need for PCs or media players. The Dual-View Curved Tiling OLED display can fit perfectly into any retail or commercial space.

Visitors to LG's booth at InfoComm 2016 (June 8-10, Las Vegas Convention Center, Central Hall #C8308) will be able to experience LG's commercial OLED displays first hand.

About LG Electronics USA Business Solutions

LG Electronics USA Business Solutions serves commercial display customers in the U.S. digital signage, lodging and hospitality, systems integration, healthcare, education, government and industrial markets. Based in Lincolnshire, Ill., with its dedicated engineering and customer support team, LG Electronics USA Business Solutions delivers business-to-business technology solutions tailored to the particular needs of business environments. LG Electronics USA Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics Inc., a \$49 billion global force in consumer electronics, mobile communications, home appliances and air solutions. LG is a 2016 ENERGY STAR Partner of the Year-Sustained Excellence. For more information, please visit www.LGSolutions.com.


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