

Panasonic Showcases Innovative Visual Experiences at InfoComm 2016 **Company Exhibits 4K Laser Projectors, the Latest Professional Displays and Broadcast, Cinema Technologies**

LAS VEGAS, June 8, 2016 /PRNewswire/ -- Panasonic, a leader in delivering visual experiences, announces the launch of a wide range of visual systems technologies. The booth showcases the latest professional visual systems and professional video technologies through engaging demonstrations, including a new flagship 4K+ SOLID SHINE Laser 3-Chip DLP™ projector, high-impact projection mapping solutions, an ultra-narrow video-wall display featuring virtually invisible bezels, along with other new professional display and professional video products. These technologies are part of the company's Visual & Imaging solutions for virtually any industry, including retail, education, rental and staging, restaurants, corporate offices, government organizations, entertainment, broadcast and more.

"The business world is changing drastically and in this digital world we need to ensure that all of our customers have the tools and solutions they need to grow their businesses," said John Baisley, Senior Vice President, Visual & Imaging, Panasonic System Communications Company of North America. "Making our customers shine is our top priority and we always look to offer the most cutting edge technology to make that happen."

Product highlights at InfoComm 2016 include:

Projectors

PT-RQ32KU 3-Chip DLP™ SOLID SHINE 4K+ Laser Projector

Engineered for unfailing reliability, this 3-Chip DLP™ SOLID SHINE laser projector provides 27,000 lumens (center) of brightness, film-like 4K+ resolution with Quad Pixel Drive and 240 Hz-capable Real Motion Processor. Dust-resistant construction, i-bolt rigging, and frameless stacking along with free 360-degree installation and DIGITAL LINK for single-cable connectivity makes this state-of-the-art projector a versatile large-venue projection solution.

PT-RZ970 Series 1-Chip DLP™ SOLID SHINE Laser Projectors

This projector series comprises three 1-Chip DLP™ SOLID SHINE laser projectors that delivers a maximum of 10,400 lm (center). The PT-RZ970 Series laser projectors incorporates cutting-edge technology to achieve vibrant picture quality and high 10,000:1 contrast ratio. These filter-less projectors are essentially dust-proof, and are subjected to punishing tests to ensure flawless performance in offices, schools, control rooms, lecture halls, museums and more. The PT-RZ970 Series is engineered for virtually maintenance-free long-haul operation, shares optional lenses with Panasonic's 1-Chip DLP™ projector family and includes the PT-RZ970 (WUXGA), PT-RW930 (WXGA) and PT-RX110 (XGA), all available in black or white cabinets in June 2016.

PT-JX200 Space Player DLP™ Laser Projectors Space Player 1-Chip DLP™ Laser Projector

Also exhibited is the new 2,000 lumen 1-Chip DLP™ [Space Player](#) laser projector. This revolutionary DLP projector combines the functions of traditional lighting and video projection to create engaging, projected visuals able to support a wide variety of applications, by highlighting objects with light and moving media. Easy installation, adjustable projection angle and exceptionally long life, makes the Space Player a great solution to support specialty projection for retail signage, museums, restaurants and more.

Professional Displays:

EF1 Series Professional Displays

The EF1 Series expands the lineup of entry displays to include 84- and 75-inch sizes offering a cost-effective solution for digital signage, or for general use in the office or classroom. The stylish EF1 Series blends high imaging performance with adaptability and outstanding efficiency, and is built for self-contained or networked digital signage, or as an office/education/retail communication system. Available in late Summer/early Fall 2016.

VF1H Series Professional Displays

The new 700 cd/m² flagship features an Ultra-Narrow-Bezel of 0.07" (1.8 mm) bezel-to-bezel width for seamless and visually arresting video-wall presentations in any vertical or horizontal configuration. The VF1H Series consumes less energy thanks to efficient backlighting and contrast control. Built tough for 24/7 operation, the 55-inch display also offers a wide range of optimized viewing modes as well as USB media updates over LAN for self-contained and even more convenient signage solutions. Expected to be available in late 2016.

BF1 Series Multi-Touch Professional Displays

Successor to the groundbreaking LFB70 multi-touch panel, the BF1 Series (available in 50-, 65-, and 80-inch sizes) has fully featured built-in whiteboard software allowing users to start work instantly with no need for a connected PC. Pages can be created, saved, and shared from the screen, or any media displayed and annotated via a new easy-access sub-menu bar. Precision 12-point touch control and a new minimized menu bar make it easy to switch inputs and access tools at any time. The BF1 Series also has a USB Memory Viewer supporting a variety of formats. Geared towards efficiency in the classroom,

boardroom, or factory, the BF1 offers Color Universal Design (CUD) for more clearly distinguishable color reproduction for those with color vision deficiencies and Intel® Pro WiDi for wireless media display via mobiles and PCs. A toughened screen with Anti-Glare (AG) treatment makes for clear visibility in bright conditions. The BF1 Series displays are currently available.

Panasonic Broadcast, Cinema and Professional Video Systems has the following presence, showcasing innovations in remote and studio camera production:

4K/HD PTZs with Advanced Streaming, Wowza Integration, Auto Tracking

Panasonic is displaying the most comprehensive line-up of remote production cameras, including the AW-UE70, the industry's first integrated 4K PTZ; the AW-HE130 HD PTZ with high-sensitivity, low noise 1/3" 3-MOS imagers; and the cost-effective AW-HE40 HD PTZ.

These models are all capable of advanced IP streaming, and now can be seamlessly integrated with [Wowza Streaming Engine™ server software](#) to deliver best-in-class 4K and HD streaming for implementations where ultra-high resolution video is crucial. Also demonstrated at InfoComm will be the latest developments in Panasonic's AW-SF100 PTZ Auto Tracking Software, which enables these PTZ cameras to track an object automatically without the need of a camera operator or bulky gear for a presenter.

AK-UC3000 4K Studio Camera System

The UC3000 is equipped with a large, full-UHD resolution single MOS sensor that outputs a UHD signal up to 3840/2160/59.94p, while also delivering superior picture quality in HD. The camera's B4 mount accommodates the gamut of existing 2/3-inch lenses to maximize customers' return on their investment in existing lenses.

AG-DVX200 4K Handheld Camcorder

The DVX200 is the first in a new generation of large sensor, multi-format professional camcorders capable of capturing 4K/UHD, HD and SD, including cinematic DCI 4K 4096x2160. The camcorder is optimized for 4K/HD production, with stunning bokeh effects and a V-Log L curve (measured at 12 stops) emulating the natural grey-scale rendition of the VariCam 35.

InfoComm16 takes place June 8–10, 2016, at the Las Vegas Convention Center, Las Vegas. For more information on Panasonic solutions for business, please visit the Panasonic booth #C6308 or our website at <http://us.panasonic.com/business-solutions>

Sales inquiries for Panasonic's Visual Systems technology solutions should be directed to sales.psc@us.panasonic.com or 877-726-2767.

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Panasonic Solutions for Business

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About Panasonic Corporation of North America

Panasonic Corporation of North America provides a broad line of digital and other electronics products and solutions for consumer, business and industrial use. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. In Interbrand's 2014 annual "[Best Global Green Brands](#)" report, Panasonic ranked number five overall and the top electronics brand in the report. As part of continuing sustainability efforts, Panasonic Corporation of North America relocated its headquarters to a new facility, built to meet LEED certification standards, adjacent to Newark Penn Station in Newark, NJ. Learn more about Panasonic at www.panasonic.com.

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