

Bluewater Technologies Receives Samsung Smart Signage Award for Platinum Partner of the Year

LAS VEGAS, June 11, 2016 /PRNewswire/ -- Bluewater Technologies has been honored with a Samsung Smart Signage Award for Platinum Partner of the Year at InfoComm16 in Las Vegas, an annual event for the professional audiovisual and information communication industries.

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Platinum Partner of the Year recognizes a leading Platinum Partner for achievements in consistent and successful display implementations, revenue attainment and customer commitment.

"The annual Samsung Smart Signage Award celebration gives us an opportunity to recognize the outstanding achievements of our ProAV Dealers and their contributions to the signage industry," said Ed Abrams, Vice President of Marketing, Samsung Electronics America. "We take great pride in recognizing the partners and projects that represent the driving force of innovation in the ProAV industry, and congratulate the well-deserved winners."

"Our relationship with Samsung is paramount to our customers success," said Jeff Day, CEO, Bluewater. "Samsung's platform gives us an ability to accelerate the outcomes that our customers' are seeking, with products and service that exceeds the quality we expect for commercial product."

Samsung offers a diverse range of smart signage solutions, from seamless video walls and fine pixel-pitch LED to outdoor displays and collaborative e-boards, designed for retail, corporate, QSR, education and other business environments.

For more information about Samsung smart signage solutions, please visit www.samsung.com/prodisplay.

About Samsung Electronics America, Inc.

Headquartered in Ridgefield Park, NJ, Samsung Electronics America, Inc. (SEA), is a recognized innovation leader in consumer electronics design and technology. A wholly owned subsidiary of Samsung Electronics Co., Ltd., SEA delivers a broad range of digital consumer electronics, IT and home appliance products. Samsung is the market leader for HDTVs in the U.S. and one of America's fastest growing home appliance brands. To discover more with Samsung, please visit www.samsung.com and for the latest Samsung news, please visit news.samsung.com/us and follow on Twitter @SamsungNewsUS.

About Bluewater Technologies Group, Inc.

Bluewater works with agencies, producers, exhibit houses, architects, and consultants to create moving live event and AV technology experiences for strong brands. Founded in 1985 in Southfield, MI as a rental shop, Bluewater now operates four distinct business units: Meeting & Event Technology, Audio Visual Integration, Experiential, and Fixtures & Displays. All 200 of our employees work toward a commitment to deliver flawlessly on every project we engage. To learn more visit www.bluewatertech.com or contact us at hello@bluewatertech.com.

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