

## Epson Pro L25000U Laser 3LCD Projector Wins Two NewBay Media Best of Show Awards at InfoComm 2016

**World's First 3LCD Laser Projector with 25,000 Lumens Awarded Best of Show by NewBay Media's Digital Signage and Sound & Video Contractor Magazines**

LONG BEACH, Calif., July 5, 2016 /PRNewswire/ -- Epson, the number-one selling projector brand worldwide, today announced its new Pro L25000U laser projector is the proud recipient of two prestigious industry awards presented at the annual InfoComm tradeshow, held June 4 through 10, in Las Vegas. The [Epson Pro L25000U](#) laser projector earned the esteemed Best of Show Awards from NewBay Media's *Digital Signage* and *Sound & Video Contractor* magazines.

"There has been a trend toward more and more laser phosphor projectors in the past year. But most of them have been in the 5-10K lumen range – or up to 15K lumens," said David Keene, NewBay Media executive editor. "The Epson Pro L25000U stands out in the laser phosphor category for its higher lumen output, a bold product introduction from Epson."

The Best of Show Awards honor the most outstanding products exhibited at InfoComm. Recipients are evaluated by panels of InfoComm members and on-site judges against multiple criteria including innovation, performance, feature set, ease of installation, required maintenance, network friendliness, and overall value.

"As a leader in projection technology, Epson continuously helps customers create superior displays with outstanding image quality, performance, reliability and flexibility," said Phong Phanel, product manager of large venue projectors, Epson America, Inc. "We are honored and grateful to earn the most excellent recognition and admiration from industry experts and users for the world's first 25,000 lumen 3LCD projector. We look forward to introducing new projection solutions that advance the audio-visual industry and set new boundaries for what is possible."

### **Digital Signage – Best of Show Award**

*Digital Signage* winners were selected on-site by a panel of AV professionals. Designed for rental and staging applications, as well as large venue permanent installations, the Pro L25000U is the world's first projector to leverage a sealed optical engine with laser light source and 3LCD technology to deliver 25,000 lumens of color brightness and 25,000 lumens of white brightness<sup>1</sup> and WUXGA resolution with 4K Enhancement<sup>2</sup>.

### **Sound & Video Contractor – Best of Show Award**

*Sound & Video Contractor* is the definitive technical resource for integrators, contractors, dealers, and consultants. Awarded Best of Show by *Sound & Video Contractor*, the Epson Pro L25000U integrates an inorganic phosphor wheel in combination with inorganic LCD panels for up to 20,000 hours of virtually maintenance-free operation, including 24/7 use for applications that require continuous projection<sup>3</sup>.

For additional information about Epson's large venue projection solutions, visit [www.epson.com/largevenue](http://www.epson.com/largevenue).

### **About Epson**

Epson is a global technology leader dedicated to connecting people, things and information with its original efficient, compact and precision technologies. With a lineup that ranges from inkjet printers and digital printing systems to 3LCD projectors, smart glasses, sensing systems and industrial robots, the company is focused on driving innovations and exceeding customer expectations in inkjet, visual communications, wearables and robotics.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises more than 67,000 employees in 90 companies around the world, and is proud of its contributions to the communities in which it operates and its ongoing efforts to reduce environmental impacts.

Epson America, Inc., based in Long Beach, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: [epson.com](http://epson.com). You may also connect with Epson America on Facebook ([facebook.com/Epson](https://facebook.com/Epson)), Twitter ([twitter.com/EpsonAmerica](https://twitter.com/EpsonAmerica)), YouTube ([youtube.com/EpsonAmerica](https://youtube.com/EpsonAmerica)), and Instagram ([instagram.com/EpsonAmerica](https://instagram.com/EpsonAmerica)).

<sup>1</sup>Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.

<sup>2</sup>4K Enhancement Technology shifts each pixel diagonally by 0.5 pixels to double the resolution and surpass Full HD image quality.

<sup>3</sup>20,000 hours is the estimated projector life when used in Normal Mode. Actual hours may vary depending on mode and usage environment. The projector comes with a limited warranty of three years or 20,000 hours, whichever comes first.

*Note: EPSON is a registered trademark and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks.*

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Additional assets available online:  [Photos \(1\)](#)

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