

InfoComm India Summit's Headlining Speakers to Discuss Smart Cities, Cyber Security

FAIRFAX, Va., Aug. 25, 2016 /PRNewswire-USNewswire/ -- InfoComm International®, the trade association representing the commercial audiovisual industry worldwide, has announced the summit program for [InfoComm India](#), set for Sept. 12-14, 2016 at the Bombay Exhibition Centre, in Mumbai. The InfoComm India Summit's three days of sessions will focus on key issues in the pro-AV industry, with headlining speakers talking smart-city design and planning and cyber security.

Marking its fourth year, InfoComm India 2016 will feature an exhibition of more than 200 leading pro-AV companies, as well as the InfoComm India Summit where experts share emerging trends and in-depth market insights.

Dr. Uma Maheswaran, CEO of Surbana Jurong Consultants (South Asia and Middle East), will discuss the challenges India faces with its smart-city mission. Surbana Jurong Consultants has worked on consulting, design/build, and facilities management projects in 229 cities spanning 47 countries and completed 72 projects across 11 states in India. The firm is also involved in the master-planning of Andhra Pradesh's New Capital City. Dr. Maheswaran's session is a chance for attendees to learn how this development could potentially be a model for other smart cities.

Dr. Madan Oberoi, Director for Cyber Innovation and Outreach at the INTERPOL Global Complex for Innovation in Singapore, will speak on the need for recalibrating the law enforcement strategy to counter evolving cyber threats. With digital and information technology playing an increasingly important role in business, India, host to some of the world's biggest IT service companies, is seen as a growth frontier in a perilous online environment. India's vulnerability to cybercrimes has attracted both the public and private sector to take a hard look at implementing policies, laws and learn from global best practices to keep "Digital India" safe and secured.

The Summit program provides a forum for AV professionals to update their knowledge on the latest technology and market trends, from designing for visual environments to understanding the impact of the Internet of Things. To help institutional end-users better understand how AV technology can help their businesses, the program also features sessions designed specifically for the IT, education, defense and live-events industries.

"InfoComm India is the only event in India that brings together all the key stakeholders in the AV market — global manufacturers, their channel partners, and institutional end-users from the entire spectrum of industries that can benefit from AV technology," said Richard Tan, Executive Director of InfoCommAsia, which produces the InfoComm India show. "We're pleased to welcome so many renowned speakers from all over the world to lead our sessions and share their knowledge and experience."

Asia Pacific comprises 36.5 percent of the global professional audiovisual market, according to InfoComm's [2014 Market Definition and Strategy Study](#). The World Bank is forecasting India's economy to grow 7.5 percent in 2016. With increased growth in the years to follow, India's economy is the peak of the world's fastest-growing economies.

"India presents an immense opportunity to develop an incomparable pro-AV and information communications technology infrastructure for decades to come," said David Labuskes, CTS®, CAE, RCDD, Executive Director and CEO, InfoComm International. "In the last few years, InfoComm has taken big steps to support the AV industry in the Asia-Pacific market as we've seen the economy surge. InfoComm now has many resources in the region, including association staff, live courses, roundtable events, CTS exams and more."

During InfoComm India, attendees can visit the InfoComm booth for in-person, one-on-one professional development consultations. At the end of the consultation, participants will receive a tailored plan of training opportunities not only from InfoComm, but also from other sources inside and outside the AV industry, including courses devoted to information technology and networking, as well as business management. Many of the education sources that are part of InfoComm's offering deliver free and low-cost training.

In addition, the Women of InfoComm Network (WIN) council will hold its first event in India on Sept. 13 during InfoComm India. WIN provides women with a supportive environment to discuss their profession and educational resources to help advance their skills. The event will include prominent women within the AV industry discussing their experiences.

"The Indian AV market is growing very fast, yet there are very few women in technical and senior management positions," said Betsy Jaffe, Senior Vice President of Member Services, InfoComm International. "WIN will be working in India to encourage women to join the AV workforce; and for women in the industry, we'll provide resources and support to help them succeed in their careers."

To learn more about InfoComm India and to register, visit www.infocomm-india.com. Admission to both the trade show and Summit sessions are free.

About InfoComm International

InfoComm International® is the global trade association representing the commercial audiovisual and information

communications industries. Established in 1939, InfoComm has more than 5,000 members, representing over 70,000 AV professionals worldwide, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end users and multimedia professionals from more than 80 countries. InfoComm International is the leading resource for AV standards, market research and news. Its training, certification and education programs set a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers in the Western Hemisphere. InfoComm also produces trade shows in China, Europe, India, Latin America and the Middle East. Additional information is available at infocomm.org.

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