

## **Optoma Unveils UHZ65 Laser Phosphor, 4K UHD Projector for \$4,999**

### **Optoma Brings More Innovation to InfoComm 2017 with Multiple 4K Projectors and Interactive, Mapping and Laser Demonstrations**

ORLANDO, Fla., June 14, 2017 /PRNewswire/ -- [Optoma](#), a world-leading manufacturer of video and audio products, at InfoComm 2017 today introduced two new 4K UHD resolution projectors to bring the ultimate in crisp, sharp images to the market. With the Optoma UHZ65, the company combines laser phosphor light source with 4K UHD resolution at the groundbreaking projected street price of \$4,999. In addition, the company unveiled availability and pricing for its 4K500 lamp-based 4K UHD projector. Both projectors reaffirm Optoma's focus on providing innovative solutions with maximum flexibility to the ProAV market.

#### **Optoma UHZ65**

The UHZ65 from Optoma combines the latest advances in imaging, light source and color space in one incredible projector. With 3840x2160 resolution delivering 8.3 million pixels, approximately 2,800 lumens, a 1,500,000:1 contrast ratio, a powerful laser phosphor light engine, high dynamic range in the form of HDR10, and wide color gamut (REC.2020), the UHZ65 has been engineered to deliver the ultimate 4K UHD viewing experience. A generous 15 percent vertical lens shift and a massive 1.6x optical zoom offer a great deal of flexibility in terms of installation. HDMI 2.0 and HDCP 2.2 deliver a full 18Gbps for the best 4K UHD video bandwidth, image quality and device compatibility.

Available in the fall, the Optoma UHZ65 will be on the market through distributors for an estimated street price of \$4,999. With an impressive 20,000-hour life cycle and vibrant colors, it is the ideal choice for home and corporate applications.

#### **Optoma 4K500**

Ideal for corporate environments, houses of worship and ProAV installations, the Optoma 4K500 4K UHD projector also delivers 8.3 million pixels on screen, 5,000 lumens, and a 1,200,000:1 contrast ratio with Dynamic Black enabled, to deliver rich blacks, vibrant and popping colors, and bright whites in any lighting environment. Horizontal and vertical lens shift, motorized zoom and focus, keystone correction, and a 2.0x zoom ratio ensure easy installation and usability from any angle. It is also equipped with a variety of inputs, including HDMI 2.0 with daisy chain support, enabling connections to multiple devices to display content to several different audiences across presentation locations.

Launching in July with an estimated end user price of \$6,999, the Optoma 4K500 will be a standout choice for installers and venues looking for a versatile projector to produce stunningly detailed and bright images for a wide variety of professional applications.

"With the introduction of the UHZ65 and 4K500, Optoma now has a full portfolio of 4K UHD projectors for the ProAV market to complement the line of 4K UHD projectors for the home theater market announced earlier this month," said Brian Soto, head of product management, "By bringing quality and innovation to the market at industry leading pricing, we're showing we're listening to our customers and designing projectors to meet their needs."

#### **Optoma at InfoComm 2017**

At InfoComm 2017, Optoma is also showcasing new and top-selling ProAV projection products in a variety of creative applications at its booth (2021). From impressive 3D animation projected on a dining table and interactive floor projection displays, to a sphere displaying 360 virtual reality media that simultaneously turns into 3D content with the use of 3D glasses, the company is bringing content to life with projector applications that cannot be reproduced with flat panels, providing more possibilities, creativity, and flexibility for the ProAV channel. Through partnerships with key technology solution providers, Optoma is displaying the best of what the projection market offers.

In addition to the cutting-edge display applications and new line of 4K UHD projectors, Optoma is also showcasing an interactive blending and warping demo which features a Projected Capacitive Touch (PCT) screen designed from a unique material that can be easily rolled, transported and mounted, eliminating the need for an interactive laser curtain or a flat panel display. Lastly, the company is demonstrating the Optoma Projection Mapper app, which allows retailers and installers to easily create engaging, live content experiences and digital art displays on nearly any surface.

For more information about Optoma and its products please visit: <https://www.optomausa.com/>.

#### **About Optoma Technology**


Optoma Technology is a world-leading designer and manufacturer of award-winning video and audio products for home entertainment and theater, ProAV and business. With a focus on premium quality and functional style, products are designed with the end-user experience in mind. Optoma and NuForce products deliver stunning crystal clear images and exceptional sound with ultimate reliability. Optoma Technology is part of The Optoma Group, which has continental headquarters in the U.S., Europe, and Asia. For more information, please visit: [www.optomausa.com](http://www.optomausa.com).

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