

Shoflo Releases New Script View to Their Event Rundown Software

Production teams can now build rundowns and full length scripts together at the same time.

ORLANDO, Fla., June 14, 2017 /PRNewswire/ -- **INFOCOMM SHOW** -- For years, production teams have built rundowns and scripts in separate applications - Excel for rundowns and Word for scripts. Shoflo, the Orlando based event production software team, officially debuted an innovative way to merge both rundown and script building into one single software system on the Infocomm Show floor this Wednesday.

Production teams can now build rundowns in real time while simultaneously building full length scripts that are directly tied to their specific production elements ([demo here](#)). The script functionality allows for full rich text formatting along with real time, collaborative edits. Shoflo's software actively tracks changes and allows teams to roll edits forwards or backwards as needed per element.

"We are excited to offer this script view to the event production market. Our real time rundown software has already been a massive game changer to the production workflow... I'm excited to see how production teams begin to merge the scripting process into Shoflo's real time environment." *Stephen Bowles, Founder & CEO of Shoflo*

- Simplifies frustrating workflows - no more version control or using multiple applications
- Easily switch from rundown view to script view
- Tie scripts to specific production elements in the rundown
- Scripts can be seen by the whole production team or hidden from view
- Easily export your scripts to Word for easy print and distribution

This is just the beginning for script functionality and features for the Shoflo team. In the coming months the team will be looking to offer a full screen script view and the ability to integrate with common place teleprompter systems.

About Shoflo

Shoflo is an Orlando based software team focused on improving the production workflow for live events. Production teams around the world use Shoflo every day including Mary Kay, Drury Design, LA Rams, Orlando Magic, Clemson and more. Learn more at <https://shoflo.tv>

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To connect with Shoflo's founder Stephen Bowles, please email him at 164014@email4pr.com.

Want to learn more about Shoflo? [Visit Shoflo.tv](https://shoflo.tv)

Media Contact:

Stephen Bowles

407-461-5894

164014@email4pr.com

<https://shoflo.tv>

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