

Casio Receives rAve [PUBS]' Best Of InfoComm 2019 Award Company's New Superior Series of LampFree Projectors Recognized

DOVER, N.J., Aug. 14, 2019 /PRNewswire/ -- [Casio America, Inc.](#), a pioneer in the digital projection space, is pleased to announce that its new [Superior series](#) of LampFree® projectors has earned a Best of InfoComm 2019 Award from [rAve \[PUBS\]](#) in the "Best K-12 Classroom Product" category. Casio's Superior series was chosen for its quality performance, comprehensive feature-set and affordable price point for the K-12 market.

"We are honored to receive the Best K-12 Classroom Product Award from rAve [PUBS] at InfoComm 2019 for our new Superior series of LampFree projectors," said Joe Gillio, Senior Director Strategic Planning and Marketing of Casio's Business Projector Division. "Casio is committed to providing the most robust and innovative LampFree projection solutions, and this award proves just that."

The rAve [PUBS] Best of InfoComm Awards take into consideration every single product exhibited at the show. The rAve team visits every booth to shoot product video which gives them the ability to collectively pick the best-of-the-best.

Casio's new [Superior series](#) of [LampFree](#) projectors is one of the world's smallest, boasting brightness up to 4000 lumens and projected images up to 300". As the Company's first WUXGA projector series, the new models provide full HD resolution with crisp images and vibrant colors. With a 1.7X zoom lens and 360° installation angle capability, the Superior Series also increases flexibility with installations as the projectors can fit into a variety of tight places.

The Superior Series features the next generation of Casio's industry-leading, mercury-free Laser and LED hybrid light source. The new R-Hybrid Light Source technology produces clear and brilliant colors while providing the same great cost-saving benefits of Casio's previous technology including a service life of up to 20,000 hours without the need to change a lamp. Additionally, the Superior Series boasts Casio's new dust resistant design which helps to prevent the deterioration of brightness, even in dusty environments. With no lamps or filters to replace, Casio's Superior Series of LampFree projectors are a great low maintenance solution for classrooms and lecture halls.

Casio's [Superior Series](#) of LampFree projectors are now available. For more information on Casio's full portfolio of LampFree Projectors, please visit www.CasioLampFree.com.

About Casio America, Inc.

Casio America, Inc., Dover, N.J., is the U.S. subsidiary of Casio Computer Co., Ltd., Tokyo, Japan, one of the world's leading manufacturers of consumer electronics and business equipment solutions. Established in 1957, Casio America, Inc. markets calculators, keyboards, digital cameras, mobile presentation devices, disc title and label printers, watches, cash registers and other consumer electronic products. Casio has strived to fulfill its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. For more information, visit casio.com/home.

About Casio LampFree® Projectors

Casio's portfolio of LampFree® projectors combines a laser, a fluorescent element and an LED light to deliver a mercury-free hybrid light source that lasts up to 20,000 hours while sustaining a high brightness and keeping maintenance costs to a minimum. Casio has six series of LampFree® projectors that are available for home, business, education and commercial applications - Core, Advanced, Slim, Ultra Short Throw, Superior, and 4K Ultra HD. For additional information on Casio's projector series and LampFree® technology, please visit www.CasioLampFree.com.

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