

Epson to Demonstrate High-Impact Visual Experiences with Cutting-Edge Display Technology at InfoComm 2025

Epson Booth to Feature Ultra-Sharp 4K Resolution, New Innovative

Fixed-Lens Models, Short Throw Versatility, and Dynamic Interactive Solutions

LOS ALAMITOS, Calif., May 28, 2025 /PRNewswire/ -- Epson, the number-one selling projector brand worldwide,¹ today announced it will showcase its latest 4K 3-chip 3LCD laser projection technology for high impact, immersive experiences at [InfoComm 2025](#) (booth #3427) in Orlando, Florida from June 11-13. Large displays that immerse consumers in content are gaining widespread adoption across entertainment, education, interactive environments, live events, and more. Projection technology offers the flexibility, scalability and visual impact necessary for bringing these experiences to life – efficiently and effectively. During InfoComm, Epson will demonstrate how virtually any surface can become a dynamic display with its ultra-sharp 4K projectors, new innovative fixed-lens options, versatile short throw models and interactive solutions.

Epson at InfoComm 2025 – showcasing how projection can transform common spaces to unforgettable wow moments

"Over the past few years, we've seen tremendous growth in immersive experiences, and projection continues to play a key role in creating new and exciting installations that leave lasting impressions," said Ramzi Shakra, senior product manager, Epson America, Inc. "This year, we aim to deliver a few unforgettable 'wow' moments at Epson's booth. Highlighting our breadth of projection technology, we'll explore many different applications and show how projection can transform common spaces – from an all-encompassing immersive environment to a projection

mapped building."

A standout Epson booth experience will be a one-of-a-kind three-walled immersive space created with Igloo Vision and content partner Matterport. Demonstrating Epson's ultra short throw lens capabilities, this will feature portrait-oriented projection in a compact space with exceptionally high walls and floor projection for added immersion. Pushing the boundaries of projection technology, booth visitors can experience various immersive applications including how real estate and retail companies can visualize complete spaces built out before planning.

In addition, Cirque du Soleil performers will once again be in the Epson booth, highlighting [Epson's ongoing partnership](#) and installation in the first residential show in Europe, set to premier later this year.

Attendees can explore a booth of high-resolution displays with bright, vibrant colors and unique applications for immersive spaces, architectural mapping, corporate settings, classrooms, live events, and more. Powered by Epson's 3-chip 3LCD technology, the following projectors will be on display at InfoComm:

- **EB-PQ Series 4K Projectors:** The suite of large venue 4K laser projectors utilize Epson's 3-chip, 3LCD technology coupled with 4K Crystal Motion technology to deliver bright, vivid color and 4K resolution on-screen. Ranging from 8,000 to 20,000 lumens,² the comprehensive lineup includes the world's smallest and lightest 10,000 and 20,000 lumen 4K projectors.^{3,4} Powered by a 20,000-hour virtually maintenance-free laser light source and air filter,⁵ the projectors come equipped with frame interpolation for fast moving objects, HDR support⁶ and scene adaptive gamma correction for lifelike images. The full lineup is also compatible with the optional [PixAlign® camera](#).
- **PowerLite® L Series:** The recently launched lineup delivers higher brightness and pro level features in a portable design. Including standard throw projectors and newly added optical zoom on short throw options, the lineup covers an expansive range of throw ratios between .5 to 2.2 for greater installation flexibility across applications. Ranging from 6,000 to 8,000 lumens,² including Full HD WUXGA resolution and 4K Enhancement Technology⁷ options, the projectors deliver sharp, detailed images for up close viewing. Previously only available in Epson's interchangeable lens lineup, robust installation tools are included, such as NFC,⁸ advanced geometric correction and the optional PixAlign camera. Delivering up to 500-inch images in 16:10, they are also capable of ultra-wide 16:6 and 21:9 aspect ratios for enhanced content display and visibility.
- **PowerLite 810E:** This newly designed extreme short throw display features 4K Enhancement Technology⁷ coupled with 3-chip, 3LCD technology and 5,000 lumens,² to deliver sharp, bright images up to 160-inches sitting merely inches from the wall. Also available in black (PowerLite 815E), the projector has an extraordinary .16 throw ratio and can produce an 80-inch image from as close as one inch from the wall for obstruction-free viewing every time. It offers standard 16:9 to super-wide 21:9 aspect ratios and includes quality built-in sound, digital zoom and support for Epson Setting Assistant app,⁹ for simple set up, integration and fleet management.¹⁰
- **Mobi™ Projector Cart:** Built to house the PowerLite 810E/815E (sold separately), the Mobi Projector Cart (ELPCS01) takes the show on the road, transforming any wall into a larger-than-life display. A sleek and versatile mobile display solution, it works with the projector to effortlessly deliver images up to 160-inches – four times the size of a 75-inch flat panel – while placed mere inches away from the wall. Featuring a convenient, smartly designed on-board control panel

with a USB hub for easy device integration and built-in Wi-Fi and Miracast[®], it offers a true mobile experience. Plus, its locking casters and low center of gravity allow smooth maneuverability without the risk of tipping and built-in dual speakers fill virtually any room to support collaborative learning or meeting experiences almost anywhere.

- **EB-PU Pro Series:** The lineup of 3-chip 3LCD large venue laser projectors with 4K Enhancement⁴ deliver crystal-clear, lifelike images for higher education, corporate, visitor attractions, signage, and more. The lineup includes the world's smallest and lightest 10,000 lumen projector¹¹ – [EB-PU2010](#) – and the 20,000-lumen² [EB-PU2220B](#) that can produce up to 19,000 lumens² from standard 120 volts power to support different venues. Offering substantial advantages for rental and staging, the projectors are equipped with advanced installation features, compatible with the PixAlign camera and pair with Epson's extensive lens lineup.
- **BrightLink[®] 770Fi:** This large, easy-to-read display for captivating interactive lessons is part of Epson's award-winning interactive display lineup. The lamp-free BrightLink 770Fi features 3-chip 3LCD technology and a virtually maintenance-free laser light source.⁵ The interactive display offers 4,100 lumens of equal color and white brightness² and supports variable display sizes from 65- to 100-inches – 75% larger than a 75-inch flat panel. Designed with ease of use in mind, it is compatible with the most common operating systems and applications, including Office 365 and Google Workspace, as well as Macintosh computers.
- **Epson Projector Management – Connected (EPM-C):** Ideal for end users or IT professionals managing multiple displays, display groups or installation sites, EPM-C is an easy-to-use, cloud-based solution for managing, monitoring, and controlling a networked projector fleet from any device with a web browser. Using a simple and easy-to-use web-based interface, it saves valuable time, minimizes downtime and enables fleet managers the ability to monitor and discover ways to optimize the life of the projectors within the fleet.

About Epson

Epson is a global technology leader whose philosophy of efficient, compact and precise innovation enriches lives and helps create a better world. The company is focused on solving societal issues through innovations in home and office printing, commercial and industrial printing, manufacturing, visual and lifestyle. Epson's goal is to become carbon negative and eliminate use of exhaustible underground resources such as oil and metal by 2050.

Led by the Japan-based Seiko Epson Corporation, the worldwide Epson Group generates annual sales of more than JPY 1 trillion. global.epson.com/

Epson America, Inc., based in Los Alamitos, Calif., is Epson's regional headquarters for the U.S., Canada, and Latin America. To learn more about Epson, please visit: epson.com. You may also connect with Epson America on Facebook (facebook.com/Epson), Twitter (twitter.com/EpsonAmerica), YouTube (youtube.com/epsonamerica), and Instagram (instagram.com/EpsonAmerica).

- 1 Epson is the #1 projector brand worldwide and in the U.S. according to most recent quarterly data from PMA, a leading high-tech market research and publishing firm specializing in the display market.
- 2 Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118.
- 3 Comparison based on 4K projectors rated at 10,000 lumens. Lumens, resolution, size and weight based on the manufacturers' online specifications and industry-available data as of October 2023.
- 4 Comparison based on 4K projectors rated at 20,000 lumens. Lumens, resolution, size and weight based on the manufacturers' online specifications and industry-available data as of October 2023.
- 5 No required maintenance for the light source for up to 20,000 hours. Approximate time until brightness decreases 50% from first usage. Measured by acceleration test assuming use of 0.04 - 0.20 mg/m³ of particulate matter. Time varies depending on usage conditions and environment. Replacement of parts other than the light source may be required in a shorter period.
- 6 HDR performance available with select third-party devices. For more information, see www.epson.com/hdrcompatibility
- 7 4K Enhancement Technology shifts each pixel to surpass Full HD resolution on screen.
- 8 NFC requires use of a device that includes NFC and may require additional software.
- 9 Internet connection required for download. Data usage fee may apply.
- 10 Internet connection required for download and network connection required for use.
- 11 Comparison based on laser projectors rated at 10,000 lumens. Lumens, size and weight based on the manufacturers' online specifications, pricings and industry-available data as of February, 2024.

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