

New WATCHOUT Media Server Debuts at InfoComm

Dataton expands hardware portfolio with ultra-compact 4K player

See Dataton at InfoComm 2017, Booth 3153, June 14-17

Linköping, Sweden - June 14, 2017 - Dataton presents an exciting addition to its range of media players at this year's InfoComm show. WATCHPAX 20 is a robust plug-and-play unit that offers two 4K outputs – and fits in your pocket.

Dataton's range of WATCHPAX media players now consists of three models, all with a cost-effective, built-in WATCHOUT license enabling users to tap into the creative power of the award-winning multi-display system. New WATCHPAX 20 unites great looks with solid plug-and-play performance, including 2 x 4K playback. The unit is uniquely portable, with a pocket-size format, 5 x 5 x 1 inches, and VESA compatible for smooth installation. With the image quality available through the dual 4K outputs and trim footprint, WATCHPAX 20 is a perfect fit for museums, corporate installations, video walls and high-end retail applications.

"We believe in making life easier for busy integrators, installers and show-creators," said Trond Solvold, Sales Director, Dataton. "WATCHPAX 20 is ready-tuned and tweaked, keeping setup time to the minimum, with a discreet exterior that means it's never out of place. Besides being renowned for the sheer scope of its features, our multi-display presentation system, WATCHOUT, is known for its ease of use. Dataton's range of media players reflect that same way of thinking."

About Dataton

Founded in 1973, Swedish show control developer and manufacturer, Dataton serves core markets in multi-media entertainment, visitor attractions, digital signage, scenography, event production and corporate AV. The company's flagship product is the award-winning Dataton WATCHOUT multi-display production and presentation system. Fully scalable, software-based and requiring no proprietary hardware, WATCHOUT orchestrates still images, animations, graphics, video, sound and live feeds into a single impressive show across multiple display areas, either soft-edge blended or scattered. Research and development facilities are in Linköping, Sweden, and Dataton has worldwide representation through an established partner network.

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EDITOR:

Images: <https://www.dataton.com/press/new-watchout-media-server-debuts-at-infocomm>

Image caption: *Dataton's new WATCHPAX 20 media server presented at InfoComm*

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