

## **Absen to showcase its Orlando-based headquarters and newly expanded US team during InfoComm 2017**

### **Absen's indoor mobile M-series makes first InfoComm appearance**

**Orlando, Florida, USA (JUNE 1, 2017)** – In addition to exhibiting its top LED product lines at this year's InfoComm tradeshow, Absen Inc., a global leader in LED display solutions, will bring its expanded US-based team to booth #931 in Orlando, FL at the Orange County Convention Center from June 14 to 16.

### **Global reach, local support**

Since last year's InfoComm, Absen Inc. has grown exponentially in both its sales and corporate team members, bringing in key US industry experts to provide the additional support and resources required as it increases its market share in North America.

"We have experienced tremendous sales growth year over year in the US," comments Gary Fuller, Senior Advisor for Absen Inc. "To best answer our customers' growing needs while further establishing our commitment to this region, we are delighted to bring on some of the industry's best who have extensive knowledge of market conditions, client needs and industry standards."

### **Revolutionizing the LED industry**

Making its first InfoComm appearance is Absen's newly launched [mobile indoor M-series](#), which was released at last year's Live Design International (LDI) show.

Designed for mobile, every aspect of the panel was developed for simpler and more efficient installation and service. Its ergonomic design includes single action locks that connect panels together with a pull of the trigger; integrated curving locks ensure automatic and precise concave or convex curves. With a 24% lighter frame, universal modules and a plug-N-play power and data core that swaps out in seconds, the M series is an amazing return on investment with panels installed easier, serviced faster, and in use more often. Most importantly, the M provides an amazing image with deep blacks, a 7500:1 contrast ratio, and high refresh rates. It looks gorgeous to the eye or on camera and brings content to life.

For permanent installations, Absen will be highlighting its energy efficient [N-series](#) which offers sharp color and brightness uniformity with a super thin frame ideal for today's retail, corporate, control room and hotel markets. With a 3840-refresh rate as well as new cam-locks that create a tight, seamless screen, the N series looks amazing on camera and has become an affordable broadcast solution.

### **Looking for UHD 4K?**

Absen will also feature its ultra-high definition [1.2mm HDV 4K](#) screen which provides a fine pitch solution for the ultimate on camera and up-close viewing solution. Offering a range of pixel pitch sizes of 1.25mm, 1.67mm and 1.92mm, the HDV-series provides:

- Pixel perfect turnkey HD and 4K solutions whether free standing, wall-mounted or hung
- Flicker-free broadcast with 3840Hz refresh rate & high contrast
- Full front service, cable-free design for easy installation and maintenance
- High brightness up to 1,000 nits

### **Absen LED around the InfoComm Floor**

The Absen booth will not be the only place you can see its LED solutions. Key partners will be featuring a variety of Absen LED tiles. Make sure to stop by d3 Technologies at booth 4069 featuring 124 panels of M2.9; for a special reveal of a new LED solution head to Nationwide Video at booth 2843.

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### **Absen Inc.**

Absen Inc. is the US subsidiary of Absen, a leading LED display manufacturer. Its thirty-acre southeast China facility is ideally located in the center of the globe's tech-manufacturing base. With a monthly capacity of over 75 million LEDs, this sophisticated factory creates cutting edge products that lead the LED industry in design, performance and efficiency. Absen Inc. the US subsidiary headquartered in Orlando FL has expanded its U.S. team by hiring local industry experts with extensive knowledge of market conditions, client needs and industry standards. Absen provides clients with high quality, innovative LED products at a great value.

With hundreds of installations across the USA, Absen has quickly become the LED manufacturer of choice for a variety of prestigious projects. Highlights include sporting venues for the NBA, MLS, and NBC; casino installations for MGM Grand and Caesars Palace; premier events including the Ultra Music Festival, Comic-con, and the Emmys; and digital signage in the heart of NYC's Times Square.

Learn more about Absen at [usabsen.com](http://usabsen.com).

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