

MNA member companies' activities at InfoComm

16 exhibiting members include new member companies; activities include live AES67 demos and educational sessions

Media Networking Alliance, Bothell, Washington, USA, 14 June 2017. [Media Networking Alliance](#) (MNA) member companies are participating extensively in InfoComm 2017. A total of 16 member companies exhibiting on the show floor include the two latest additions to the alliance's membership; CoveloZ Technologies Inc, and Luminex Network Intelligence.

Live AES67 interoperability demonstrations at the show include the MNA's own booth demo – analogous to a real-world entertainment venue AoIP networking application – as well members' demos on the booths of Attero Tech, Luminex Network Intelligence, Merging Technologies and QSC LLC. MNA Chairman Rich Zwiebel, VP of Systems Strategy at QSC, is presenting InfoComm session IS103 – AES67: Practical Applications and Overview – at 09:00 on Friday 16 June.

Attero Tech – booth #6484 – is demonstrating its new AES67 wall plates and 2in / 2out flange mount endpoint; intended to provide extra I/O options for the QSC Q-SYS Core 110f and other AES67 capable systems.

Luminex Network Intelligence – booth #5349 – is showing the validated AES67/PTPv2 support that is preconfigured in the GigaCore family of network switches. Manufacturers, including Riedel Merging Technology, are showing GigaCore at InfoComm as the recommended switch for their AES67 products / implementation.

Merging Technologies – booth# 5353 – is showing AES67 connectivity to a Genelec multi-speaker array system, together with the Merging/Digigram-developed ANEMAN AoIP network manager software tool.

QSC – booth#5645 – is demonstrating AES67 interoperability, between Q-SYS and a number of third party devices including those leveraging various AES67 implementations including native AES67 on the Attero Tech I/O end points. Other on-booth AES67 interoperability demos include the Shure MICROFLEX MXW microphone system and Genelec 8430A Audio-over-IP studio monitors.

The latest two MNA member companies are exhibiting at InfoComm. CoveloZ Technologies Inc. – booth #4986 – provides embedded media networking technology solutions to enable equipment vendors in the professional audio and broadcast markets to freely interoperate across different media networking technologies. Every COVELOZ chip integrates non-proprietary and standards-based discovery and connection control technologies, such as AES67 / RAVENNA, AVB / AVDECC, ST2110 / NMOS and SAP.

Luminex Network Intelligence – booth #5349 – is a Belgian based manufacturer of data distribution equipment for professional lighting, audio and video applications. Its complete range of network switches, converters / nodes and DMX splitters, provide AV designers and technicians with cutting edge technology with which to build complete data distribution systems for large-scale events and venues. The company's plug-and-play GigaCore switches enable professional AV networks to be easily deployed, and are pre-configured to transport all common-use lighting and audio protocols, such as Art-Net, MANet, Dante, AES67 / RAVENNA, PTP V2 and many more.

The MNA booth – #5991 – is a one-stop resource and contact point for all things AES67 at InfoComm, including a full guide to all member companies' activities. The booth will be staffed throughout the show with AoIP networking specialists from MNA member companies, who will be on-hand to address everyone's AES67 enquiries, and provide one-on-one 'walk-throughs' and demonstrations of the MNA live AES67 demo.

On the MNA's activities at InfoComm, in support of its members and the wider adoption of AES67, Martin Barbour, co-chair of its Marketing Working Group, says, "InfoComm is another key forum from within which to propagate awareness and education, in supporting the increasing rate of take up of AES67. As the umbrella organisation for those manufacturing AES67 enabled devices and solutions, and those implementing the standard in the field, within end-user applications, we are able to provide a single point of contact for visitors and exhibitors seeking information and guidance; able to point them in the direction of people with real-world knowledge and experience, willing to openly share that with their wider industry colleagues."

Martin Barbour, co-chair of the MNA Marketing Working Group [image link](#)

MNA AES 67 logo [image link](#)

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About Media Networking Alliance

The Media Networking Alliance is a non-profit organization formed to actively promote the adoption of the AES67 audio networking interoperability standard. Currently comprising 30 member companies, the MNA includes a range of professional audio equipment manufacturers, as well as public broadcast corporations. The MNA provides a forum and environment whereby the members of the organisation may meet to review standards development and compliance programmes and to foster the development of new products based on the AES67 standard. This open standard is promoted by the MNA through a range of

education and training initiatives, as well as through public demonstrations of audio networking interoperability. Developer support is provided by the MNA to ensure that members' products are compliant with the AES67 standard and achieve reliable interoperability with products from other manufacturers. Recent demonstrations have successfully connected together more than 20 pro audio devices from over a dozen different manufacturers.

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