

ViewSonic Showcases Display Solutions that Deliver Communication and Collaboration Experiences; Highlights AV Solutions Program for Installers

Company to Introduce New ViewBoard® 4K Interactive Flat Panels, All-In-One Projection Solutions and Video Wall Displays

ORLANDO (June 15, 2017), Booth #1319 –ViewSonic Corp., a leading global provider of visual solution products, will launch new display solution products at [InfoComm](#), June 14-16, 2017, in Orlando, FL. The company will showcase its new line ViewBoard® interactive flat panel displays with UHD 4K resolution, as well as introduce its all-in-one interactive projection solution, and many other commercial-grade large format displays for video walls and other installation projects.

ViewSonic will highlight its AV Solutions Program, along with a complete line-up of display products that assist professional AV partners in growing their businesses. ViewSonic helps its partners deliver the latest in collaboration technologies and retail and digital signage solutions. For almost three decades, the company has consistently offered tools and support to its partners to enhance profitability and increase sales revenue. The AV Solutions Program includes the following benefits: Front and Back-End Margins, Special Pricing Allowances and Incentives, Direct Sales Access, Bounty Program, Demo and Eval Units, Lead Generation, Extended Warranty, and Customizable Marketing Collateral, among others.

The ViewSonic suite of large-format displays and projectors can be used in a variety of ways, such as huddle spaces, high-traffic locations, classroom collaboration, and creative video wall configurations. vBoard™ 2.2 software and Mersive Solstice™ collaboration software will be integrated in a variety of

ViewBoard displays to showcase their interactive capabilities. ViewSonic also offers optional Qwizdom Oktopus™ collaboration software. Oktopus allows users to annotate and work over or alongside any application, existing content or even over a web browser.

Display solutions include:

- ViewBoard Interactive Flat Panel Displays: 75-inch IFP7550 and 86-inch IFP8650
 - Optimized for collaborative, multi-user productivity with a 20-point touch-enabled screen
- Commercial-Grade Digital Signage Products: 43-inch CDE4803, 55-inch CDE5502, CDX5552, CDM5500, and 98-inch CDP9800
 - CDM, CDE and CDX series of displays are ideal for high-impact messaging and communications
 - Create stunning video walls with super narrow bezels; Vivid images with excellent sound for superior multimedia performance
 - Built-in media player and vController™ software for easy maintenance for remote management
- Ultra-Short Throw and Laser-Based Projectors: PS750W and LS830
 - Ultra-Short Throw projectors offer a big picture experience in smaller spaces and environments
 - Laser-based projectors can last up to 20,000 hours with sharp, vivid images

For further news and information about ViewSonic, visit ViewSonic.com and follow on [Facebook](#), [YouTube](#) and [Twitter](#).

About ViewSonic

Founded in California in 1987, ViewSonic has 30-years under its belt as a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit viewsonic.com.

###

This news release contains forward-looking statements that reflect the Company's expectations with regard to future events. Actual events could differ significantly from those anticipated in this document. Trademark footnote: ViewSonic and the ViewSonic trademarks are trademarks or registered trademarks of ViewSonic Corporation in the United States and/or other countries. All other corporate names and trademarks stated herein are the property of their respective companies.

Media Contact:

Joey Lee
JSL Marketing for ViewSonic Corp.
T: 310-592-1712
E: joey@jslcomm.com

<https://infocomm.vporoom.com/releases?item=122783>